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New York Self Storage Association Affiliates With National SSA

For the first time, the New York Self Storage Association and national SSA will formally work together through SSA's state association affiliation program, sharing goals and resources in order to best represent the sector in the Empire State.

"The profound evolution of the self storage industry into a mature real estate sector calls for appropriate, collective representation everywhere," said SSA President & CEO Tim Dietz. "The mutual decision to find common objectives, communicate and represent self storage businesses in the public arena is the natural next step on the most visible stage in the country."

According to Frank Crivello, NY-SSA chairman, "The New York State Self Storage Association considers it an honor and pleasure to be working with Tim Dietz and the SSA for the common good of our industry in New York State. Beginning immediately the New York State Self Storage Association, in conjunction with the SSA, will work diligently on legislative and policy issues."

The Gotham Government Relations Group has been retained by NY-SSA to solidify its relationship with key decision makers throughout the state. NY-SSA becomes the 40th independent state association to join SSA's affiliation program, which involves legislative response, participation in each other's communications vehicles, content and distribution, and a co-branded economic forum in New York City next year.

About the Self Storage Association (SSA)

Headquartered in Alexandria, VA, the Self Storage Association (SSA) is the only national not-for-profit trade organization for the industry and the registered lobbying organization before the U.S. Congress and federal agencies. SSA is the official voice of the \$24 billion (revenues) self storage industry that currently numbers 48,500 self storage facilities nationwide. For more information about the national Self Storage Association, please visit our Web site at www.selfstorage.org.

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