



# Celebrate SSA's 35th Anniversary!

## **Become an SSA Event Sponsor: SSA 2010 Self Storage Industry Summit and Trade Show THE BRO<sup>A</sup>DMOOR Resort, Colorado Springs** Limited number of "SSA 2010 Spring Event Sponsors"

### **Broad Thematic Benefits:**

- Right to use "SSA 2010 Spring Summit Sponsor" on all materials distributed prior to and at the event

### **Industry Summit and Trade Show Benefits:**

- Company name/logo as an official "Reception Sponsor." Company name on all complimentary drink tickets (2 receptions)
- Company name/logo on slide show/video prior to/during breaks at all General Sessions
- Company name/logo on signage sponsoring all breakfasts
- Company name/logo on signage sponsoring all refreshment breaks
- Company name/logo on all SSA Industry Summit and Trade Show e-blasts
- One 10' x 10' trade show booth at no charge (priority placement if signed up prior to December 15)
- Five (5) trade show passes (1<sup>st</sup> or 2<sup>nd</sup> day) including lunch
- On-Site Brochure – Back panel ad reserved for logos of all Spring Event Sponsor companies
- Proceedings Manual – One B/W quarter-page ad
- Signage – Spring Event Sponsor Signage stations (throughout venue)
- Preferred seating at all SSA General Sessions
- Logo on badge lanyards (with other event sponsors)

**SSA Globe Magazine Benefits:**

- Your company name/logo in complimentary recognition ad with all Spring Event Sponsors in March issue (bonus distribution)
- Half page ad in the Globe's "North American Edition" in June (distributed to all operators and owners across the U.S., Canada, Central America, and the Caribbean)
- 5% off rate card for any additional SSA GLOBE ad purchases for remainder of the year

**Special Benefits Bundle:**

- SSA Sponsor Recognition Web Page – dedicated information page for each SSA Spring Event Sponsor on the SSA website with click-through logo banners on SSA Industry Summit and Trade Show web page. (SSA website averages 10,000 "absolute unique visitors" per month and 16,000 "visitors" per month)
- One half (1/2) page 4-color ad in Spring Quarter of SSA Facts & Trends report. Included in Spring Industry Summit attendee tote bags.
- Opportunity to bestow one (1) FREE, 1-year SSA Membership (at \$150/per Member), during sponsorship term, as part of the SSA TEAM 1 Program (recipients must be non-SSA Members whose combined square footage is under 40,000 sq. ft.)

**\$31,175 Actual Value of this Bundle of SSA Benefits  
(not including PRICELESS INTANGIBLES)!**

**Cost of 2010 SSA Industry Summit and Trade Show Sponsorship:**

**\$7,500**