

## **SSA Globe Magazine 2011 Editorial Calendar**

<b><u>Issue</u></b>	<b><u>Editorial</u></b>
January	Renovations / Conversions / Maintenance
February	Marketing / Sales
March	Customer Care / Retention
April	Research / Data / Consumer Demand / Spring Trade Show
May	Registry of Management Firms / Manager Insights
June	Industry-wide Mailing International Focus
July	Technology Tools / Software / Internet
August	Capital Markets / Finance / Development / Acquisitions
September	Fall Conference & Trade Show
October	Emergency Preparedness / Insurance
November	Government Relations / Legal / Legislation Homeland Security
December	Family Business / Human Relations / Wage & Hour