

SSA 2025 FALL

CONFERENCE & TRADE SHOW

SEPTEMBER 2–5

ARIA RESORT & CASINO • LAS VEGAS



50
YEARS

CONFERENCE SPONSORSHIP OPPORTUNITIES

EDUCATION & NETWORKING SPONSORS

MANAGERS MASTER CLASS

INVESTMENT: \$2,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in the back of the room on shared unmanned table
- Recognition in the conference onsite program
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

FAMILY BUSINESS MASTER CLASS

INVESTMENT: \$2,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in the back of the room on shared unmanned table
- Recognition in the conference onsite program
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

SSA 101

INVESTMENT: \$2,000 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage outside of room
- Sponsor mentioned in opening remarks before session starts
- Sponsor allowed marketing materials in the back of the room on shared unmanned table
- Recognition in the conference onsite program
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

SSA CAFÉ

INVESTMENT: \$4,000 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Recognition in conference onsite program
- Recognition on the schedule of events on the website
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)
- Company recognition on signage
- Placement of company's marketing materials on shared unmanned sponsorship table inside of Café

YLG (YOUNG LEADERS GROUP) SESSION/NETWORKING

INVESTMENT: \$2,500 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Session attendee list
- Recognition in conference onsite program
- Company logo in all YLG email blasts pertaining to session
- Recognition on the schedule of events on website
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

LOC MEETING

INVESTMENT: \$7,500 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Two passes to LOC Meeting
- Logo on signage outside of room
- Recognition in the onsite program agenda
- Sponsor mentioned in opening remarks
- Company logo on LOC meeting e-blasts
- Sponsor allowed pen/pad on tables in LOC meeting room (sponsor supplies 100 pens and/or pads)
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

LOC RECEPTION

INVESTMENT: \$5,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Two passes to LOC Meeting
- Logo on signage outside of room
- Recognition in the onsite program agenda
- Sponsor mentioned in opening remarks
- Company logo on LOC meeting e-blasts
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)

WOMEN'S COUNCIL EDUCATIONAL SESSION/NETWORKING

INVESTMENT: \$2,500 (Limit 5 Sponsors)

SPONSORSHIP BENEFITS

- Logo on signage
- List of session attendees
- Recognition in conference onsite program
- Recognition on schedule of events on event website
- Recognition in conference issue of *SSA Magazine* (for any sponsorship confirmed by June 19)
- Recognition from podium at the event
- Placement of company's marketing materials on unmanned sponsorship table inside event room

CLICK BELOW TO APPLY TO SPONSOR

[Sponsorships can be selected on the contract.](#)

[Contract and Confidentiality Agreement](#)

SEND QUESTIONS TO: meetings@selfstorage.org

All sponsorship opportunities listed will be booked on a first-come, first-served basis.

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SIGNAGE

❑ CROSS AISLE SIGN W/ 3'X3' FLOOR STICKERS

INVESTMENT: \$8,500 (Limit 2 Sponsors)

SPONSORSHIP BENEFITS

- Will alternate sponsors on even or odd aisles
- Logo and booth number on sign
- Up to 3 floor stickers alternating in aisles opposite of aisle sign

❑ FLOOR CLING

INVESTMENT: \$3,500 (Limit 3 Sponsors)

SPONSORSHIP BENEFITS

- Sponsor artwork on carpet cling in high traffic area in meeting space
- Recognition in Conference Onsite Program

❑ SAIL BANNER BY ESCALATORS

INVESTMENT: \$15,000 (Limit 3 Sponsors)

- Sponsor artwork on banner
- Recognition in onsite program

❑ ESCALATOR LANDING CLING

INVESTMENT: \$10,000 (Limit 4 Sponsors)

- Sponsor artwork on cling in front of escalator
- Recognition in onsite program

SPONSORS

❑ LANYARDS

INVESTMENT: \$2,500 (Limit 4 Sponsors)

SPONSORSHIP BENEFITS

- Logos alternating on lanyards
- Recognition in the conference onsite program

❑ PENS

INVESTMENT: \$3,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Sponsor to produce pens and send to SSA to be placed in bags
- Recognition in onsite program

❑ NOTEPADS

INVESTMENT: \$3,000 (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- Sponsor to produce notepads and send to SSA to be placed in bags
- Recognition in onsite program

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BUILD BRAND
AWARENESS

Beyond Your Booth

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