

SSA MAGAZINE

THE OFFICIAL VOICE OF THE SELF STORAGE ASSOCIATION

Welcome to **SSA Magazine**, the Official Voice of the Self Storage Association. Published by the SSA Foundation, **SSA Magazine** was developed to educate SSA members on Association activities, industry news, legislative updates, and helpful information for self storage operators and vendors.

Regular monthly distribution is approximately 15,000 with the exception of the four mega-issues. In February, March, July and September, total reach is approximately 18,000 at no additional cost to advertisers. We also have a digital edition at SSAMagazine.org that includes all ads that run in the print version.



2024 EDITORIAL CALENDAR

Issue	Focus*	Space Reservation	Ad Materials Deadline
January	Marketing and a 2024 Forecast	11/15/23	11/21/23
February (Mega Issue)	Customer Service and Retention	12/15/23	12/21/23
March (Mega Issue)	Spring Conference Special Issue	1/12/24	1/18/24
April	New Construction, Renovations and Conversions	2/13/24	2/16/24
May	Manager Issue	3/13/24	3/18/24
June	Management Firms and Employee Training	4/12/24	4/19/24
July (Mega Issue)	Software and Technology	5/8/24	5/13/24
August	Legislative Update	6/4/24	6/12/24
September (Mega Issue)	Fall Conference Special Issue	6/19/24	6/26/24
October	Insurance	8/15/24	8/19/24
November	Security	9/13/24	9/20/24
December	Maintenance	10/15/24	10/22/24

*Subject to change

2024 DISPLAY ADVERTISING RATES / SPECIFICATIONS

SIZE:	SPECS:	Width	x	Depth	RATE:	1x	3x	6x	12x
FULL PAGE	Live	7.5"	x	10.125"	SSA Member	\$4,617	\$4,305	\$3,664	\$3,201
	Trim	8.25"	x	10.875"	Non-Member	\$5,308	\$4,950	\$4,213	\$3,682
	Bleed	8.50"	x	11.125"					
HALF PAGE	Vertical	3.25"	x	9.50"	SSA Member	\$3,332	\$3,000	\$2,580	\$2,258
	Horizontal	6.75"	x	4.625"	Non-Member	\$3,834	\$3,451	\$2,968	\$2,597
TWO PAGE SPREAD	Live	15.75"	x	10.125"	SSA Member	\$9,233	\$8,610	\$7,327	\$6,402
	Trim	16.50"	x	10.875"	Non-Member	\$10,615	\$9,900	\$8,426	\$7,362
	Bleed	16.75"	x	11.125"					

FILE SPECS

Please submit digital files of all ads as a Print/Press Quality PDF. Check that bleed is included on two-page spreads and full-page ads.

QUESTIONS

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