

# SSA 2026 SPRING CONFERENCE & TRADE SHOW



REGISTER TODAY

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## MARCH 18-20

## SAN ANTONIO

HENRY B. GONZALEZ CONVENTION CENTER

## CONFERENCE SCHEDULE

# SSA CONNECTS

SSA events are developed by self storage professionals, for storage professionals. Your further success is our goal. At our 2026 Spring Conference & Trade Show (March 18-20), you'll find sessions jammed with topics geared to you, the self storage professional. This is your chance to learn from the best, network with your peers and the industry's top suppliers, and **have fun!**

Experience for yourself the power of SSA, as we present a program packed with timely information for individuals responsible for every segment of the self storage industry... site and area managers, owners, developers, suppliers... **those who have made a significant investment in self storage.**



## ATTENTION NON-MEMBERS

**Join now and save!** Members receive discounted prices for most conference activities.

You qualify for member pricing if you join SSA when you register.

Email SSA headquarters at [info@selfstorage.org](mailto:info@selfstorage.org), or visit our website at [selfstorage.org](http://selfstorage.org) to join today.

## THE SSA TRADE SHOW

### PRODUCTS AND SERVICES FOR STORAGE PROFESSIONALS



Our exhibitors have an abundance of information on the products and services you need to take your business to the next level. SSA is committed to providing its members access to the finest industry resources available. Our vendors have a wealth of industry knowledge, and are eager to share their wisdom with you. Whether you're an industry veteran, or a newcomer, you'll find exciting resources at the SSA Trade Show. Those without the time to participate in all of our convention activities, but who still want information on the resources available to the self storage industry, may register to attend just the Trade Show. Trade Show-only registrations start at \$190. General, Keynote and Educational sessions, Roundtable Discussions, and the Welcome Reception are not included in Trade Show-Only Registration.

*Insurance regulations do not permit anyone under the age of 16 in the exhibit hall. This includes babies in strollers or backpacks.*

## ROUNDTABLE DISCUSSIONS

This lively session is always standing-room-only, but we've only scheduled one session to allow you more discussion time. Industry experts will lead informal discussions on marketing, financing, operations, hiring, and dozens of other timely subjects. Participants rate our Roundtable Discussions as an extremely valuable component of SSA's Conferences. They are included in your registration fee, and you won't want to miss them.

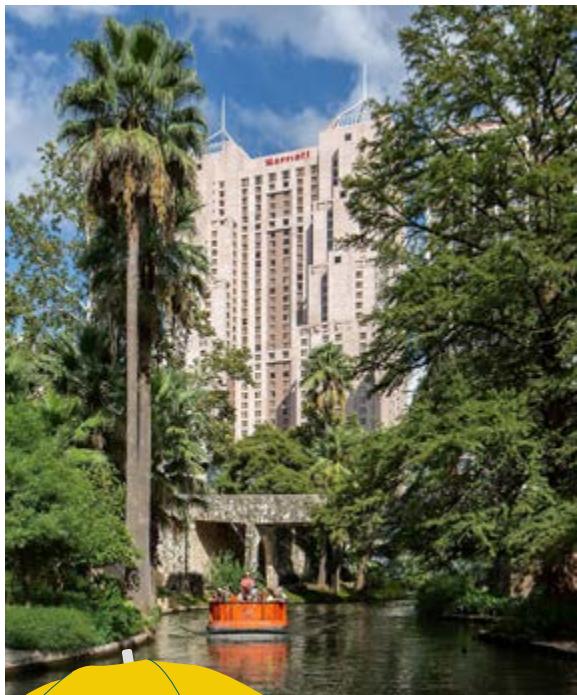
# LOCATION, LOCATION...

## HENRY B. GONZÁLEZ CONVENTION CENTER



All of our events will take place at the Henry B. González Convention Center great for networking throughout your stay! You'll want to be in the midst of all of our activities. Nestled in the heart of historic downtown San Antonio, along the banks of the world famous River Walk, thrives the nucleus of the City's convention industry. The Henry B. González Convention Center (HBGCC) plays host to more than 300 events each year with over 750,000 convention delegates from around the world.

## MARRIOTT RIVERCENTER AND MARRIOTT RIVERWALK



Our room blocks are located at the Marriott Rivercenter and Marriott Riverwalk. Hotel guests can easily explore a wide variety of River Walk attractions, stroll right across the street to the Convention Center, or visit the Alamo and vibrant downtown area. SSA has negotiated the lowest group rates starting at \$264 (plus tax/fees). To ensure you receive these rates, book your room today at [selfstorage.org](http://selfstorage.org). The SSA room block is likely to sell out well before the cut-off date of February 9. You may also call the Marriott Reservations Department at 1.877.622.3056 and reference Self Storage Association.



REGISTER NOW AND JOIN US IN  
SAN ANTONIO



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**MARCH 18–20 • SAN ANTONIO**

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## CONFERENCE SCHEDULE

### TUESDAY, MARCH 17

8:00 A – 5:00 P EXHIBITOR MOVE-IN

### WEDNESDAY, MARCH 18

7:00 A – 6:00 P REGISTRATION FOR CONFERENCE & TRADE SHOW

7:00 A – 6:00 P MEMBER ZONE & SSA FOUNDATION COUNTER

7:00 A – 5:00 P SSA CAFÉ

8:00 A – 2:00 P EXHIBITOR MOVE-IN

11:00 A – 12:00 P SSA 101: MAXIMIZE YOUR EXPERIENCE

1:00 A – 4:00 P SELF STORAGE ECONOMIC SUMMIT

1:30 P – 3:30 P MANAGERS SUMMIT

3:00 P – 6:00 P TRADE SHOW OPENS

4:30 P – 6:00 P OPENING NIGHT SPONSORS RECEPTION

### THURSDAY, MARCH 19

7:00 A – 3:30 P REGISTRATION FOR CONFERENCE & TRADE SHOW

7:00 A – 5:00 P MEMBER ZONE & SSA FOUNDATION COUNTER

7:00 A – 5:00 P SSA CAFÉ

7:30 A – 8:30 A SSA WOMEN'S COUNCIL

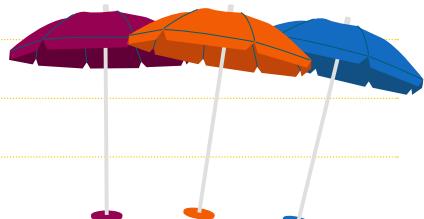
7:45 A – 8:30 A CONCURRENT EDUCATIONAL SESSIONS

8:30 A – 8:45 A BREAK

8:45 A – 9:45 A GENERAL PANEL SESSION

9:45 A – 10:00 A BREAK

10:00 A – 11:15 A FEATURED SPEAKER SESSION



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## CONFERENCE SCHEDULE

### THURSDAY, MARCH 19 (CONTINUED)

11:30 A – 2:30 P	TRADE SHOW OPENS
1:30 P – 5:00 P	LARGE OWNERS COUNCIL (LOC) MEETING LARGE OWNERS COUNCIL (LOC) RECEPTION
2:30 P – 7:00 P	EXHIBITOR MOVE-OUT
2:45 P – 4:00 P	ROUNDTABLE DISCUSSIONS
4:00 P – 4:45 P	CONCURRENT EDUCATIONAL SESSIONS
4:45 P – 5:00 P	BREAK
5:00 P – 5:45 P	CONCURRENT EDUCATIONAL SESSIONS
5:00 P – 6:00 P	YLG EDUCATION & NETWORKING SESSION
6:00 P – 7:30 P	SAN ANTONIO HONKY TONK HOEDOWN RECEPTION



### SSA CONNECTS

"Over the last 47 years, I've learned something when I attended an SSA Conference. More importantly, I met people. It's more meaningful to me to come for the friendships, not the business. That's more valuable to me than what I've learned."



**KENNETH WOOLLEY**  
Founder,  
Extra Space Storage

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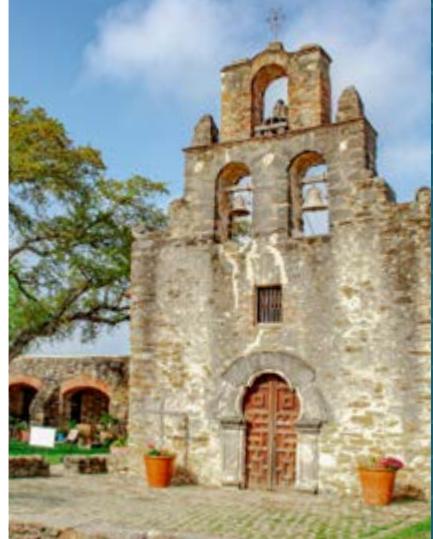


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## CONFERENCE SCHEDULE

### FRIDAY, MARCH 20

7:00 A - 10:30 A	SSA CAFÉ
7:30 A - 10:30 A	MEMBER ZONE & SSA FOUNDATION COUNTER
8:00 A - 8:45 A	CONCURRENT EDUCATIONAL SESSIONS
8:45 A - 9:00 A	BREAK
9:00 A - 9:45 A	CONCURRENT EDUCATIONAL SESSIONS
9:45 A - 10:00 A	BREAK
10:00 A - 11:15 A	CLOSING GENERAL SESSION



### REGISTER ONLINE

SCAN, CLICK OR VISIT [SELFSTORAGE.ORG](http://selfstorage.org)

DON'T MISS OUT ON  
NETWORKING, EDUCATION,  
TEXAS, AND MORE!

#### REGISTRATION INFORMATION

**Members Only:** Full and Additional Rep registration fees include a downloadable library of session recordings and slides.

**Optional Events.** Not included in Full, Additional, 1 Day, and Trade Show registration categories.

		REQUIRES SSA MEMBERSHIP ID NUMBER		
		SSA National Members <sup>1</sup>	SSA Charter Members/ SSA Managed Associations	Non-Members
		After 2/6/26 and On-Site		
<input type="checkbox"/>	FULL REGISTRANT	\$735	\$785	\$1,010
<input type="checkbox"/>	ADDITIONAL REP (same company)	\$585	\$635	\$910
<input type="checkbox"/>	1 DAY ONLY (Thursday, March 19, includes Trade Show)	\$485	\$535	\$710
<input type="checkbox"/>	TRADE SHOW ONLY <input type="checkbox"/> Wednesday AND/OR <input type="checkbox"/> Thursday	\$205	\$235	\$275
<input type="checkbox"/>	ECONOMIC SUMMIT * (Optional Event: Wednesday, March 18)	\$425 First Registrant	\$450	\$550
		\$250 Second/Third Registrant	\$300	\$375
<input type="checkbox"/>	MANAGERS SUMMIT * (Optional Event: Wednesday, March 18)	\$235	\$285	\$360

**NO SUITCASING:** Vendors who are not exhibiting **must** register as a Full Registrant. Any non-exhibiting vendor observed soliciting within the conference & trade show spaces will be asked to leave. No one under the age of 16 is allowed in the exhibit hall.

<sup>1</sup> Those who pay their dues directly to the SSA and have a valid SSA ID number

\*Not included in registration fees.