

SSA

Conference & Trade Show



LAS VEGAS

SEPT. 3-6

MGM GRAND

Fall 2024

EXHIBITOR FAQs

What is included with my booth fee?

Existing ballroom carpet, a company ID sign (in-line booths only), backwall and side drape, pre-show and final attendee list, conference registrations for 3 individuals per 10'x10' booth, security service in the hall. Furniture and utilities are **NOT** included and can be purchased at the exhibitors expense.

What is the trade show schedule for exhibitors?

MOVE-IN

Tuesday, September 3	8:00a – 5:00p
Wednesday, September 4	8:00a – 10:00a

TRADE SHOW OPEN

Wednesday, September 4	11:30a – 4:00p
Thursday, September 5	11:30a – 3:00p

MOVE-OUT

Thursday, September 5	3:00p – 7:00p
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Where is the trade show located?

The trade show is in the Marquee Ballroom located on the lower level of the MGM Grand Convention Center. You have to exit the main building by Starbucks to access the ballroom.

Where can I register/make changes to my booth staff?

Exhibitors can register/make changes to their booth staff through Showcare's exhibitor portal. All processed applications will receive an email with a link to login beginning on May 6.

To login, click on the arrow and find your company name. Type in the main contact's email address and click login.

Booth's must be paid in full before the option to register staff will appear in your portal.

What is included with my exhibitor registration?

Exhibitor badges will give you access to the trade show early, education sessions, welcome reception and the SSA Café. Economic Summit and Managers Summit are **NOT** included and require a separate fee. Special invite only events are also not included.

Are there free guest passes that I can provide to my clients?

There are no free guest passes. However, there are discounted client passes that exhibitors can purchase. Please email Carol Franklin (cfranklin@selfstorage.org) for instructions.

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I am a Vendor and want to attend the show but do not plan to exhibit. Can I still register?

Yes, vendors who are not exhibiting must register as a Full Registrant. SSA policy (as established by the Board of Directors) prohibits you from soliciting business in the SSA exhibit hall, or distributing any promotional materials at the conference site.

Are meals provided for Exhibitors?

We will provide box lunches for exhibitors in the hall before the show opens on Wednesday and Thursday. The box lunches will be out from 10:30a – 11:15a. Breakfast, snacks and beverages will also be available in the SSA Café.

Are children allowed in the trade show hall?

No one under the age of 18 is permitted in the hall during move-in and move-out. No one under the age of 16 is permitted in the hall during show hours.

I am receiving a lot of emails asking me to buy an attendee list, are these legitimate?

NO! SSA does not sell their attendee lists. The conference attendee lists are an exclusive benefit to conference exhibitors and sponsors only and will be sent out before and after the show.

I need to order furniture, signage, labor or freight services for my booth, who do I contact?

SSA has hired Freeman as the official general services contractor. A link to the online exhibitor services kit to order the items listed above will be sent to all exhibitors in mid-June.

I need to order internet, electricity, AV, or food and beverage for my booth, who do I contact?

The MGM Grand is the exclusive internet, electrical, AV and food and beverage vendor in the convention center. A link to order will be sent to all exhibitors in mid-June.

I need to order lead retrieval, who do I contact?

Lead retrieval can be ordered through Showcare. Login to your exhibitor portal to place the order.

I want to display a vehicle in my booth, what do I need to do?

- You must notify SSA and Freeman that you want to display a vehicle by July 22
- A permit must be obtained from the Clark County Fire Department by the exhibiting company.
[Click here to apply for the permit.](#)
- Display regulations can be found in the exhibitor prospectus on page 11 #28

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Where do I ship my freight for my booth?

- [Instructions to ship to MGM Convention Center's FedEx Office can be found here.](#)
- Instructions to ship to Freeman's Advance Warehouse are coming soon
- Instructions to ship directly to the exhibit hall are coming soon

NOTE: *There are fees associated with all options. Be sure to review to make sure you are aware of the material handling fees.*

My listing on the interactive floor plan is blank or incorrect, how do I make updates/changes?

- [Login to ExpoGenie using the username and password on your welcome email.](#)
- On the top menu bar, click on "Tasks" to update your description, upload your logo and update the public contact information **NOTE:** *The information provided in registration does not transfer to the interactive floor plan. You will have to update the information in both portals separately.*

I have an Exhibitor Appointed Contractor (EAC) to set up my booth, do they need a badge?

Contractors that will only setup or dismantle a booth and will not be present while the trade show is open do not need a badge. They will however, need a wristband to access the ballroom during move in. To get them on the list to receive a wristband, please fill out the Notification of Intent to [Use EAC Form here by August 13.](#)

Where do I submit a roundtable topic?

If you'd like to submit a roundtable for review, [please submit it by clicking here](#) by June 21. If you have any questions, please reach out to Ginny at gstengel@selfstorage.org.

Due to the size of our function space, there are limited openings for roundtable discussion leaders. Roundtables are meant to be educational discussions with lots of ideas exchanged among the participants. The Education Committee will not select any topics that resemble a promotion of a product or service your company offers.