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ASSOCIATION

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SERVING MEMBERS SINCE 1975

SSA 2025 FALL CONFERENCE & TRADE SHOW



50 YEARS



REGISTER NOW

CONFERENCE SCHEDULE

SEPTEMBER 2-5 • ARIA RESORT & CASINO • LAS VEGAS



SERVING MEMBERS SINCE 1975

SSA 2025 FALL

CONFERENCE & TRADE SHOW

SEPTEMBER 2–5

CONFERENCE SCHEDULE

SUBJECT TO
MODIFICATIONS

TUESDAY, SEPTEMBER 2

7:00A–5:00P **ATTENDEE & EXHIBITOR REGISTRATION**

7:00A–5:00P **MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**

7:00A–5:00P **SSA CAFÉ**

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE**

8:00A–5:00P **EXHIBITOR MOVE-IN**

11:00A–12:00P **SSA 101: MAXIMIZE YOUR EXPERIENCE**

PRESENTED BY: SSA STAFF

This session will help make your first SSA meeting experience not only more enjoyable but more productive as well. You'll learn to maneuver through all the conference program activities in a timely, efficient manner, so you can plan your personal agenda for maximum effectiveness. Then, you'll find out how to put your SSA membership to work for you! Learn about programs created specifically for managers and owner/operators, new publications, navigating the SSA website, and much more.

GENEROUSLY SPONSORED BY: **ABSOLUTE STORAGE MANAGEMENT • KIWI II**

2:00P–5:00P **FAMILY BUSINESS MASTER CLASS** (SEPARATE FEE REQUIRED)

THE POSITIVES OF PASSING IT ON

PRESENTED BY: JOLENE BROWN

This upbeat, interactive workshop taps into lessons from successful legacy business leaders and managers. Attendees will learn how to honor their family while building and transitioning their business to the next generation.

GENEROUSLY SPONSORED BY: **FIVE STAR STORAGE**

2:00P–5:00P **SELF STORAGE MANAGERS MASTER CLASS** (SEPARATE FEE REQUIRED)

Step into the next level of your self storage career with a three-hour training program led by six seasoned veterans: David Cooper (Storage King); Jim Mooney (Freedom Storage Management); Carol Mixon (SkilCheck Services); Stacie Maxwell (On The Move); Sarah Beth Johnson-DeFazio (Universal Storage Group); and Sue Haviland (Haviland Storage Services).

This immersive course is designed for both aspiring and current facility managers who want to sharpen their skills, increase operational efficiency, and drive profitability in a competitive market.

GENEROUSLY SPONSORED BY: **THE SBOA (STORAGE BUSINESS OWNERS ALLIANCE) • US LED, LTD.**

5:30P–7:00P **SSA FOUNDATION FUNDRAISER FEATURING PRO FOOTBALL LEGENDS**

The SSA Foundation is holding this special fundraising event for its scholarship program and will feature five former pro football stars, food and beverages, games and so much more. The fundraiser requires a \$250 registration fee to attend. The football players making an appearance are Billy Sims (Lions), Ed "Too Tall" Jones (Cowboys), Rich Gannon (Vikings, Chiefs, Raiders), Randall Cunningham (Eagles, Vikings), and Jay Schroeder (Redskins, Raiders).

\$250 Donation required for entry.

ARIA RESORT & CASINO LAS VEGAS

50 YEARS

CONFERENCE SCHEDULE

SUBJECT TO
MODIFICATIONS

WEDNESDAY, SEPTEMBER 3

7:00A–5:00P

SSA CAFÉ

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO.** • **CHATEAU PRODUCTS** • **HRIC MD, INC.** • **PRORIZE LLC** • **PUBLIC STORAGE**

7:00A–5:00P

MEMBERSHIP • **STATE AFFILIATES** • **PRODUCTS & SERVICES BOOTH** • **SSA FOUNDATION**

7:00A–5:00P

ATTENDEE & EXHIBITOR REGISTRATION

8:00A–10:00A

EXHIBITOR MOVE-IN

8:15A–9:00A

EDUCATION SESSIONS (4 SESSIONS TO SELECT FROM)

STATE OF THE SELF STORAGE MARKET

SPEAKERS: **STEVEN WEINSTOCK & JOHN CHANG** • **MARCUS & MILLICHAP**

In this session, you'll get a review of general market conditions, how those conditions apply to the commercial real estate market and a special emphasis on self storage.

MODERN RENTAL AGREEMENT CLAUSES YOU MAY BE MISSING

SPEAKER: **JEFFREY GREENBERGER** • **GREENBERGER & BREWER LLP**

As the industry evolves and law evolves, operators need to keep their rental agreement current. This includes keeping up with any statutorily required changes, and there are also clauses that have evolved, due to changes in the industry. For example, do you give yourself the right to purchase the personal property, if no one else bids? Have you addressed if an online auction buyer does not appear to pay? If you are using electronic or Bluetooth locks, these are new issues you should address in your rental agreement. Does your rental agreement contain necessary waivers to avoid a class action lawsuit? Ultimately, the best way to combat the new issues in our industry, is by addressing them in our rental agreements. Our presenter, Jeffrey Greenberger, will review the concepts of what needs to be included to make your rental agreement modern and up to date. (Note, not all suggested clauses may be permissible in all states).

FUTURE-PROOFING SELF STORAGE: SMARTER TECH FOR THE NEXT 50 YEARS

SPEAKERS: **KRISTI ADAMS & ROBERT CHITI** • **OPENTECH ALLIANCE**

The next 50 years of self storage will be defined by how well we embrace the right technologies-today. This forward-looking session will explore the smart tech stack operators are using now to stay ahead of the curve, from AI-powered automation and remote access control to smart locks, sensors, mesh networks, and predictive analytics. Backed by 22 years of experience in self storage technology and global operator insights, we'll break down what's real, what's coming, and what matters most when planning for long-term success. Whether you're scaling, investing, or optimizing operations, this session offers a strategic look at tech choices that deliver staying power.





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SEPTEMBER 2–5

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WEDNESDAY, SEPTEMBER 3 (CONTINUED)

8:15A–9:00A

EDUCATION SESSION (CONTINUED)

KPIS, ROI, AND NOI: THE NUMBERS THAT MATTER FOR SELF STORAGE OPERATORS

SPEAKER: MAGEN SMITH • ATOMIC STORAGE GROUP

In the competitive world of self storage, success isn't just about occupancy rates — it's about understanding and mastering the key financial metrics that drive profitability. This session will dive deep into the critical numbers every self storage operator must track to thrive: Key Performance Indicators (KPIs) that reveal operational health, Return on Investment (ROI) metrics that measure the true effectiveness of your capital, and Net Operating Income (NOI), the cornerstone of property valuation and financial strength. We'll break down which KPIs matter most (and which don't), how to accurately calculate ROI for expansion or upgrades, and why NOI should guide nearly every strategic decision you make. Whether you're a seasoned owner or growing your first portfolio, you'll walk away with a sharper eye for the numbers that move the needle — and a roadmap to maximizing the financial performance of your storage assets.

Key Takeaways:

- ✦ Learn the essential KPIs for evaluating facility performance beyond occupancy.
- ✦ Understand how to calculate and apply ROI to projects, marketing, and acquisitions.
- ✦ Master the importance of NOI in property valuation, refinancing, and exit strategies.
- ✦ Discover actionable steps to track, report, and improve these metrics in your day-to-day operations.

9:00A–9:15A

BREAK

9:15A–10:00A

GENERAL SESSION

THE LATEST 2025 SELF STORAGE DEMAND STUDY

PANELISTS: CHELSEA GLASS • C+R RESEARCH | GEORGE LEON • DESIGNETTO CONSULTING

Join our panel of industry and data experts as we take a deep dive into the SSA's newly released *Self Storage Demand Study* and Data Web Site. Find out who uses self storage and why. We'll look back at previous studies and pull the data all together.

10:00A–10:15A

BREAK

10:15A–11:30A

FEATURED SPEAKERS SESSION

SELF STORAGE EXECUTIVE ALL STARS

As part of our Golden Anniversary celebration, we will take stock of where self storage finds itself in 2025 with a panel of chief executives from some of the industry's largest portfolios. SSA President & CEO Tim Dietz will moderate this panel of prominent executives including Cris Burnam, StorageMart; Bill Hobin, William Warren/StorQuest; Chris Marr, CubeSmart; Joe Margolis, Extra Space; Joe Russell, Public Storage; and Joe Shoen, U-Haul.

11:30A–4:00P

TRADE SHOW

12:30P–3:00P

LARGE OPERATORS COUNCIL MEETING

GENEROUSLY SPONSORED BY: ADVERANK • VERITEC SOLUTIONS INCORPORATED

3:00P–4:00P

LARGE OPERATORS COUNCIL RECEPTION

GENEROUSLY SPONSORED BY: SELF STORAGE MANAGER, INC.

ARIA RESORT & CASINO LAS VEGAS

50 YEARS

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WEDNESDAY, SEPTEMBER 3 (CONTINUED)

4:00P–5:00P

YOUNG LEADERS GROUP (YLG) SESSION

GENEROUSLY SPONSORED BY: **KIWI II • NODAFI • STORAGELY • THE STORAGE GROUP**

5:45P–9:30P

SHUTTLES TO/FROM ARIA AND ALLEGIANT STADIUM

Shuttles to the “50 on the 50 Celebration” will depart from the **TOUR BUS LOBBY** beginning at 5:45pm, with the last shuttle departing at 7:00pm.

Return shuttles to Aria Casino & Resort will begin at 8:00pm, with the last shuttle departing Allegiant Stadium at 9:30pm.

6:00P–9:00P

SSA'S “50 ON THE 50 CELEBRATION”

GRAMMY Award-winning musician Darius Rucker and his band will be performing at the SSA's “50 on the 50 Celebration”! This private performance is exclusive to SSA attendees and included with your registration (excluding the Foundation Fundraiser Only registration). The Celebration will also include open bar and food stations, giveaways, photo booths, locker room tours, games and so much more.

Must be 21 (with valid ID) to attend “50 on the 50 Celebration”.

Conference badge required. Clear bag policy enforced.

No exceptions.

GENEROUSLY SPONSORED BY:

QUARTERBACK: STORABLE

RECEIVERS: MARCUS & MILLICHAP • STORAGE COMMANDER

KICKERS: AI LEAN • KIWI II • OPENTECH ALLIANCE • PARAMOUNT METAL SYSTEMS, LLC • ROLL-UP DOOR, INC.

SELF STORAGE MANAGER • SOLID STEEL STRUCTURES INC. • STEEL AND METAL SYSTEMS, INC. • STORAGE ASSET MANAGEMENT





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SEPTEMBER 2–5

CONFERENCE SCHEDULE

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THURSDAY, SEPTEMBER 4

8:00A–3:30P **ATTENDEE & EXHIBITOR REGISTRATION**

8:00A–5:00P **MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**

8:00A–5:00P **RECOVER AND REGENERATE BREAKFAST • SSA CAFÉ**

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE**

8:30A–9:45A **CANADIAN SSA SESSION**

9:00A–10:30A **SSA WOMEN'S COUNCIL PANEL SESSION & BREAKFAST**

SSA'S WOMEN IN LEADERSHIP

**FEATURING: FOY COOLEY | CAROL SHIPLEY | ANNE BALLARD
JOANNE GEILER | DEBBIE SUTHERLAND**

Start your morning off with a bite to eat and hearing from an extraordinary panel of female trailblazers — past SSA Chairs and Hall of Fame recipients. These industry leaders will share their insights on leadership, overcoming challenges, and the lessons they've learned on their journey to the top.

GENEROUSLY SPONSORED BY: **NODAFI • PARAMOUNT METAL SYSTEMS, LLC • STORABLE • SUPPLY SIDE USA
THE SBOA (STORAGE BUSINESS OWNERS ALLIANCE)**

10:30A–11:30A **ROUNDTABLE DISCUSSIONS**

Just about every self storage topic you can think of will be addressed in small discussion groups led by knowledgeable facilitators. Tablehopping several times during the session offers you a chance to get as much information as possible on a variety of topics. We will have about 30 topics, so select the tables where the discussion will benefit you most! We will ring the bell at regular intervals to allow you to participate in different table discussions.

11:30A–3:00P **TRADE SHOW**

3:00P–7:00P **EXHIBITOR MOVE-OUT**

3:15P–4:15P **SSA FOUNDATION HALL OF FAME INDUCTIONS**

This prestigious honor goes to individuals who have made outstanding contributions not only to SSA but also to the storage industry as a whole. This year we honor Jim Davies, Talonvest Capital (in memoriam) and Phyllis McArthur, Morningstar Properties.

FOUNDATION FORUM SPEAKER

LIVING IN THE AGE OF AI

PRESENTED BY: RICH KARLGAARD

Award-winning entrepreneur-turned-publisher, columnist, author, television commentator, private investor and board director Rich Karlgaard has a unique vantage point on the trends driving the business and economic climates.

4:15P–4:30P **BREAK**

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THURSDAY, SEPTEMBER 4 (CONTINUED)

4:30P–5:15P

EDUCATION SESSIONS

STATE OF PLAY: MARKET CONDITIONS, OPERATIONAL WINS, AND TECHNOLOGY STRATEGIES

PANEL: CHUCK GORDON • STORABLE (MODERATOR)

Engage in a candid discussion with leading operators to assess the current state of the self storage market. This session blends a rigorous market overview with firsthand success stories and a critical analysis of technology strategies that are driving measurable outcomes.

SECRETS OF THE TOP 10%: WHAT HIGH-PERFORMING MANAGERS DO DIFFERENTLY

SPEAKERS: SARAH BETH JOHNSON-DEFAZIO & LOU BARNHOLDT

UNIVERSAL STORAGE GROUP

What sets the best self storage managers apart from the rest? It's not just experience or luck - it's a series of smart habits, customer service skills, and operational disciplines they practice consistently. In this fast-paced, insight-packed session, we'll dive into the real-world behaviors, routines, and mindsets that separate the top 10% of managers from everyone else. You'll leave with actionable tips you can immediately use to level up your site's performance, occupancy, and customer satisfaction. Key Takeaways:

- ✦ The small daily habits that build huge long-term success.
- ✦ How top managers think differently about customer service.
- ✦ Time management strategies they actually use - not just theory.
- ✦ How they proactively avoid issues instead of reacting to problems.
- ✦ The way they approach sales (without feeling pushy).
- ✦ Leadership traits that help them build trust with owners, regional managers, and teams.
- ✦ How they stay motivated - even on tough days.

WHAT'S HAPPENING IN SELF STORAGE: TRENDS IN CONSTRUCTION, DESIGN, AND INDUSTRY SHIFTS

SPEAKER: TYLER JONES • ARCO/MURRAY DESIGN BUILD

This session explores the latest design and construction trends shaping storage facilities, along with market forces such as interest rates, policy shifts, and consumer behavior. Attendees will gain insight into what's driving development decisions today and what to expect in the next wave of storage innovation.

MASTERING YOUR SALES FUNNEL: STRATEGIES FOR SUCCESS

SPEAKER: GRACE TOTTY • ABSOLUTE STORAGE MANAGEMENT

Learn how to effectively evaluate and optimize your sales funnel to drive results. This program will cover:

- ✦ Crafting the right message for phone conversations to build trust and rapport.
- ✦ Proven techniques to encourage sales and close deals.
- ✦ Strategic discounting: when to offer and what works best.
- ✦ Timing and methods for effective follow-ups to keep prospects engaged.
- ✦ Navigating communication channels to match customer preferences.
- ✦ Understanding legal requirements for opt-ins and maintaining compliance.

Empower your sales process with actionable strategies to boost conversion rates and build lasting customer relationships!

5:30P–7:00P

CANADIAN SSA RECEPTION

SSA 2025 FALL

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SEPTEMBER 2–5

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FRIDAY, SEPTEMBER 5

7:00A–10:00A

SSA CAFÉ

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO.** • **CHATEAU PRODUCTS** • **HRIC MD, INC.** • **PRORIZE LLC** • **PUBLIC STORAGE**

7:00A–10:00A

MEMBERSHIP • **STATE AFFILIATES** • **PRODUCTS & SERVICES BOOTH** • **SSA FOUNDATION**

8:00A–8:45A

EDUCATION SESSIONS

TEN THINGS I LEARNED ABOUT SELF STORAGE BY RECOGNIZING AND CREATING VALUE

SPEAKER: **JEFF HUMPHREY** • INLAND DEVON SELF STORAGE

There are many data points to consider when valuing a self storage property to purchase. In this session we will look at how this information fluctuates, suggestions on where to obtain information, how to estimate, and share some of the most common challenges. The topics discussed in this session typically make or break a transaction. You won't want to miss this session from Jeff Humphrey, who's been an SSA Valuation & Acquisition Course instructor for the last 18 years.

TRAIN TO RETAIN: COACHING, DEVELOPING, AND GROWING TALENT IN SELF STORAGE

SPEAKER: **BELINDA JONES** • STORAGE ASSET MANAGEMENT

In today's competitive self storage market, retaining great employees is more critical than ever. This session reveals how training can be the cornerstone of your retention and development strategy. Instead of treating onboarding as a one-time event, we'll explore how coaching, goal-setting, and structured development conversations can keep your team engaged and growing long after Day 1. Whether you're managing one facility or scaling across multiple sites, you'll leave with practical tools and coaching techniques that can be implemented immediately. Attendees will learn how to:

- ✦ Identify how training impacts employee retention in the self storage industry.
- ✦ Structure ongoing development conversations beyond onboarding.
- ✦ Implement goal-setting frameworks aligned with business KPIs.
- ✦ Empower managers as coaches to increase engagement.
- ✦ Apply blended learning to reinforce development on the job.

REMOTE MANAGEMENT STRATEGIES TO HELP BOOST CUSTOMER SATISFACTION AND YOUR BOTTOM LINE

SPEAKER: **ADAM WAGNER** • ANYTIME STORAGE PROPERTY MANAGEMENT

Remote facility management isn't a new concept by any means, but how can we improve our processes to achieve a higher net operating income (NOI) while boosting customer satisfaction and retention? We will discuss how to manage the day-to-day workload, including facility walk-throughs, managing tenant issues, showcasing units to prospective tenants and more.



ARIA RESORT & CASINO LAS VEGAS

50 YEARS

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FRIDAY, SEPTEMBER 5 (CONTINUED)

8:00A–8:45A

EDUCATION SESSIONS(CONTINUED)

SELF STORAGE NATIONAL OUTLOOK

SPEAKER: TYSON HUEBNER • YARDI MATRIX/YARDI SYSTEMS INC.

After years of record-breaking growth, the self storage market faced significant challenges in 2023 and 2024. Rising interest rates led to reduced demand, occupancy, rents and property values. Meanwhile, an influx of new supply added pressure, especially in the markets that saw the highest growth during the pandemic. Despite these challenges, self storage continues to attract strong investor interest, and Yardi Matrix data indicates that market fundamentals may be stabilizing, particularly at the local level.

Topics will include:

- ✦ Key national demand drivers, including economic factors, demographics and the housing market.
- ✦ A detailed analysis of self storage industry fundamentals, focusing on top U.S. markets.
- ✦ Trends in advertised rental rates and the factors influencing them.
- ✦ Insights from best-in-class development data and their implications.
- ✦ A look at recent transactions and loan activity in the sector.

This session will provide valuable insights into the current state of the self storage market and its future outlook.

8:45A–9:00A

BREAK

9:00A–9:45A

EDUCATION SESSIONS

MODERNIZING SELF STORAGE OPERATIONS: EMBRACING TECHNOLOGY, AI, AND AUTOMATION

PANEL: ANDREW CAPRANOS • 10 FEDERAL | BEN HENDRICKS • FIVE STAR STORAGE
ADAM BURNAM • STORAGEMART | BEAU AGNELLO • GO STORE IT

The self storage industry is undergoing a significant transformation, driven by advancements in technology, artificial intelligence (AI), and automation. This panel will explore how these innovations are reshaping operational strategies, enhancing customer experiences, and driving efficiency across facilities. Our panel will discuss:

- ✦ Implementing AI-driven tools for customer service, such as chatbots and virtual assistants, to streamlining interactions and improving responsiveness.
- ✦ Adopting automated systems for facility management, including access control, security monitoring, and climate regulation, to reduce manual oversight and operational costs.
- ✦ Leveraging data analytics to inform decision-making, optimize pricing strategies, and predict maintenance needs.
- ✦ Real-world case studies showcasing successful integration of technology in self storage operations, highlighting challenges faced and lessons learned.

Attendees will gain insights into practical approaches for integrating modern technologies into their operations, regardless of facility size or scale. This session aims to equip self storage professionals with the knowledge to navigate the evolving technological landscape and remain competitive in a rapidly changing market.

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celebrate*

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SEPTEMBER 2–5

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FRIDAY, SEPTEMBER 5 (CONTINUED)

9:00A–9:45A

EDUCATION SESSIONS

REVITALIZE YOUR FACILITY WITH BUDGET-FRIENDLY RENOVATIONS AND REPAIRS

SPEAKERS: TRAVIS LAWHORNE & BLAKE ROBINSON • JANUS INTERNATIONAL GROUP, R3 DIVISION

Maintenance and renovations can be overwhelming to think about for self storage owner-operators. So, it may not surprise you that only 10% of organizations are estimated to do all their routine asset and equipment maintenance themselves. Whether you're in that group or part of roughly 90% who rely on third-party providers for at least some or all their work, there are effective strategies to revitalize your facility without overspending. Learn how to make it easier on yourself when tackling your self storage renovations, repairs and other regular maintenance. We'll also include creative ways to add unit sizes, when to replace aging doors and the tax and revenue benefits of renovations — including what to ask when adding portables.

RED FLAGS AND GREEN LIGHTS: REAL-WORLD LESSONS FROM 3 DECADES OF DUE DILIGENCE

SPEAKER: CINDY ASHBY • DYNAMIC SELF STORAGE SOLUTIONS

With 30 years of hands-on experience in self storage operations, consulting, and acquisitions, Cindy pulls back the curtain on what really makes — or breaks — a deal. This session goes beyond spreadsheets and cap rates to explore the operational, market, and human factors that drive long-term success or hidden headaches. From sketchy sellers and misleading marketing to golden opportunities hidden in plain sight, Cindy shares real-world scenarios, lessons learned the hard way, and the subtle signs she's learned to trust when evaluating a property. Attendees will walk away with a sharper eye for both red flags and green lights, practical tools to apply to their next deal, and a renewed confidence in their due diligence process. Key Takeaways:

- ✦ How to spot red flags that don't show up on a financial statement.
- ✦ The operational indicators that predict future performance.
- ✦ Questions every buyer should ask (but often forgets).
- ✦ Common traps in underwritten assumptions.
- ✦ How to read between the lines in seller-provided data.
- ✦ Real examples of deals that looked great on paper-and why they weren't.
- ✦ Whether you're a seasoned investor, a first-time buyer, or an operator involved in acquisitions, this session will sharpen your instincts, save you from costly surprises, and maybe even make you laugh along the way.

HOW INSURANCE COSTS ARE MAKING OR BREAKING SELF STORAGE DEALS

SPEAKER: SCOTT GREENWALD • GOODMAN-GABLE-GOULD/ADJUSTERS INTERNATIONAL

In today's volatile insurance market, self storage operators and investors are facing rising premiums, shrinking coverage, and unexpected exclusions that can make or break a deal-before or after closing. This presentation, led by an experienced public adjuster, will dive into the critical, yet often-overlooked, role that insurance plays in the profitability and sustainability of self storage investments. Attendees will gain insider knowledge on how insurance claims, underinsurance, and policy language can dramatically impact asset value, operational continuity, and deal viability. You'll also learn proven tactics to maximize insurance claim payouts and ensure you're getting every dollar your policy entitles you to. This session will equip you with the knowledge to identify red flags, ask the right questions, and structure deals that stand up to disaster.

9:45A–10:00A

BREAK

10:00A–11:15A

CLOSING LEGAL PANEL SESSION

FIVE DECADES OF SELF STORAGE LEGAL STEWARDSHIP

Looking for answers to legal questions about your business? This session can help with that, and more. This session will showcase SSLN attorneys Carlos Kaslow and Scott Zucker, SSA in-house lawyers Joe Doherty and Daniel Bryant, CubeSmart's Chief Legal Officer and Secretary, Jeff Foster and Jeffrey Greenberger, a partner with the law firm Greenberger & Brewer, LLP. Here is your opportunity to get your legal questions answered by six of the industry's most experienced attorneys — all in one room.