



**FOR IMMEDIATE RELEASE:**

**September 20, 2018**

Contact: Tom Comi  
Director of Communications  
[tcomi@selfstorage.org](mailto:tcomi@selfstorage.org)

**Manhattan Mini Storage's Jon Dario Joins SSA Executive Course Staff**

ALEXANDRIA, VA — The Self Storage Association (SSA) announced today that it will welcome Manhattan Mini Storage President Jon Dario as an instructor of its popular Valuation & Acquisition Course, an executive-level program offered twice a year to SSA members. Dario, who joins veteran instructor Jeff Humphrey of the Bay Area's Devon Self Storage, will mentor participants beginning October 29-31 at the Embassy Suites San Diego Bay in Southern California.

For nearly a decade, hundreds of owners and employees within the self storage community have benefited from the deep immersion SSA Valuation & Acquisition Course, which provides unparalleled content in deal-making analysis and operational management, encouraging measured, smart decisions within the industry. Among the elements covered in the course are facility acquisition, financing, property taxes, portfolio management and asset valuation.

"The national Self Storage Association is excited to bring the considerable talents of Jon Dario to the faculty of this executive-level course," said Tim Dietz, SSA president & CEO. "We want to thank Bob Francis, who is retiring from the V&A course, having contributed tremendously to the program since 2011. Moving forward, we expect Jon and Jeff will make up a uniquely qualified team that will benefit SSA members for many years to come."

Dario, who is also chairman of the New York SSA, oversees operations for the Manhattan Mini Storage portfolio, all based in The Big Apple. In addition to his self storage expertise, he brings a diverse background of more than 30 years in retail businesses, including Macy's, Gap, Bank of America and Travelex. Dario has also published three organizational management books.

Humphrey has been with Devon Self Storage for the past 28 years and oversees the company's asset management efforts. He is responsible for facility analysis, investor questions, building financial models, underwriting acquisitions and more.

For more information, visit [selfstorage.org](http://selfstorage.org).

**About the Self Storage Association (SSA)**

The Self Storage Association (SSA) is the premier national not-for-profit trade organization for the industry and the registered lobbying organization before the U.S. Congress and federal agencies. SSA is official voice of the national self storage industry that currently numbers approximately 50,000 self storage facilities nationwide. The SSA directly represents some 6,000 direct and indirect member companies that own and operate some 20,000 self storage facilities throughout the United States. The SSA is affiliated with more than forty (40) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators to multiple-facility companies, to vendors, to large publicly traded firms and Real Estate Investment Trusts (REITs). SSA was founded in 1975 and is incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation; headquarters offices are located in Alexandria, VA. For more information, visit our Web site at [www.selfstorage.org](http://www.selfstorage.org).