



SELF
STORAGE
ASSOCIATION

Participate. Learn. Benefit. Succeed.

SERVING MEMBERS SINCE 1975

SSA 2025 FALL CONFERENCE & TRADE SHOW

50 YEARS



REGISTER NOW

CONFERENCE SCHEDULE

SEPTEMBER 2-5 • ARIA RESORT & CASINO • LAS VEGAS

SSA 2025 FALL

CONFERENCE & TRADE SHOW

SEPTEMBER 2–5

ARIA RESORT & CASINO • LAS VEGAS



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YEARS

CONFERENCE SCHEDULE

SUBJECT TO
MODIFICATIONS

TUESDAY, SEPTEMBER 2

7:00A–5:00P **ATTENDEE & EXHIBITOR REGISTRATION**

7:00A–5:00P **MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**

7:00A–5:00P **SSA CAFÉ**

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE**

8:00A–5:00P **EXHIBITOR MOVE-IN**

11:00A–12:00P **SSA 101: MAXIMIZE YOUR EXPERIENCE**

PRESENTED BY: SSA STAFF

This session will help make your first SSA meeting experience not only more enjoyable, but more productive as well. You'll learn to maneuver through all the conference program activities in a timely, efficient manner, so you can plan your personal agenda for maximum effectiveness. Then, you'll find out how to put your SSA membership to work for you! Learn about new programs created specifically for managers and owner/operators, new publications, navigating the SSA website, and much more.

GENEROUSLY SPONSORED BY: **ABSOLUTE STORAGE MANAGEMENT • KIWI II**

2:00P–5:00P **FAMILY BUSINESS MASTER CLASS
THE POSITIVES OF PASSING IT ON**

PRESENTED BY: JOLENE BROWN

This upbeat, interactive workshop taps into lessons from successful legacy business leaders and managers. Attendees will learn how to honor their family while building and transitioning their business to the next generation.

GENEROUSLY SPONSORED BY: **FIVE STAR STORAGE**

2:00P–5:00P **SELF STORAGE MANAGERS MASTER CLASS**

Step into the next level of your self storage career with the Self Storage Managers Master Class, a 3-hour training program led by seasoned veterans and former instructors of the renowned SSA Managers Summit. This immersive course is designed for both aspiring and current facility managers who want to sharpen their skills, increase operational efficiency, and drive profitability in a competitive market.

GENEROUSLY SPONSORED BY: **THE SBOA (STORAGE BUSINESS OWNERS ALLIANCE) • US LED, LTD.**

5:30P–7:00P **SSA FOUNDATION FUNDRAISER FEATURING PRO FOOTBALL LEGENDS**

The SSA Foundation is holding this special fundraising event for its scholarship program and will feature five former pro football stars, food and beverages, games and so much more. The fundraiser requires a \$250 registration fee to attend. The football players making an appearance are Billy Sims (Lions), Ed "Too Tall" Jones (Cowboys), Rich Gannon (Vikings, Chiefs, Raiders), Randall Cunningham (Eagles, Vikings), and Jay Schroeder (Redskins, Raiders).

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WEDNESDAY, SEPTEMBER 3

7:00A–5:00P

SSA CAFÉ

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE

7:00A–5:00P

MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION

7:00A–5:00P

ATTENDEE & EXHIBITOR REGISTRATION

8:00A–10:00A

EXHIBITOR MOVE-IN

8:15A–9:00A

EDUCATION SESSIONS (4 SESSIONS TO SELECT FROM)

9:00A–9:15A

BREAK

9:15A–10:00A

GENERAL SESSION

THE LATEST 2025 SELF STORAGE DEMAND STUDY

PANELISTS: CHELSEA GLASS • C+R RESEARCH | GEORGE LEON • DESIGNETTO CONSULTING

Join our panel of industry and data experts as we take a deep dive into the SSA's newly released *Self Storage Demand Study* and Data Web Site. Find out who uses self storage and why. We'll look back at previous studies and pull the data all together.

10:00A–10:15A

BREAK

10:15A–11:30A

FEATURED SPEAKERS SESSION

11:30A–4:00P

TRADE SHOW

1:30P–4:00P

LARGE OPERATORS COUNCIL MEETING

GENEROUSLY SPONSORED BY: ADVERANK • VERITEC SOLUTIONS INCORPORATED

4:00P–5:00P

LARGE OPERATORS COUNCIL RECEPTION

GENEROUSLY SPONSORED BY: SELF STORAGE MANAGER, INC.

4:00P–5:00P

YOUNG LEADERS GROUP (YLG) SESSION

GENEROUSLY SPONSORED BY: KIWII II • THE STORAGE GROUP

REGISTER NOW



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celebrate

50
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WEDNESDAY, SEPTEMBER 3

5:45P–9:30P

SHUTTLES TO/FROM ARIA AND ALLEGIANT STADIUM

Shuttles to the “50 on the 50 Celebration” will depart from the **TOUR BUS LOBBY** beginning at 5:45pm, with the last shuttle departing at 7:00pm.

Return shuttles to Aria Casino & Resort will begin at 8:00pm, with the last shuttle departing Allegiant Stadium at 9:30pm.

6:00P–9:00P

SSA'S 50 ON THE 50 CELEBRATION

We are excited to announce that GRAMMY Award-winning musician Darius Rucker and his band will be performing at the SSA's “50 on the 50 Celebration”! This private performance is exclusive to SSA attendees and included with your registration (excluding the Foundation Fundraiser Only registration). The Celebration will also include open bar & food stations, giveaways, photo booths, locker room tours, games and so much more.

Must be 21 (with valid ID) to attend “50 on the 50 Celebration”.

Conference badge required. Clear bag policy enforced.

No exceptions.

GENEROUSLY SPONSORED BY:

QUARTERBACK: **STORABLE**

RECEIVERS: **MARCUS & MILLICHAP • STORAGE COMMANDER**

KICKERS: **KIWI II • PARAMOUNT METAL SYSTEMS, LLC • ROLL-UP DOOR, INC. • SELF STORAGE MANAGER
SOLID STEEL STRUCTURES INC. • STEEL AND METAL SYSTEMS, INC. • STORAGE ASSET MANAGEMENT**



THURSDAY, SEPTEMBER 4

8:00A–3:30P

ATTENDEE & EXHIBITOR REGISTRATION

8:00A–5:00P

MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION

8:00A–5:00P

RECOVER AND REGENERATE BREAKFAST • SSA CAFÉ

Food and beverage service for registered attendees. Badge required.

GENEROUSLY SPONSORED BY: **A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE**

8:30A–9:45A

CANADIAN SSA SESSION

9:00A–10:30A

SSA WOMEN'S COUNCIL PANEL SESSION & BREAKFAST

GENEROUSLY SPONSORED BY: **PARAMOUNT METAL SYSTEMS, LLC • STORABLE • SUPPLY SIDE USA**

THE SBOA (STORAGE BUSINESS OWNERS ALLIANCE)

Start your morning off with a bite to eat and hearing from an extraordinary panel of female trailblazers—past SSA Chairs and Hall of Fame recipients. These industry leaders will share their insights on leadership, overcoming challenges, and the lessons they've learned on their journey to the top.

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THURSDAY, SEPTEMBER 4

10:30A–11:15A

ROUNDTABLE DISCUSSIONS

Just about every self storage topic you can think of will be addressed in small discussion groups led by knowledgeable facilitators. Tablehopping several times during the session offers you a chance to get as much information as possible on a variety of topics. We will have about 30 topics, so select the tables where the discussion will benefit you most! We will ring the bell at regular intervals to allow you to participate in different table discussions.

11:15A–11:30A

BREAK

11:30A–3:00P

TRADE SHOW

3:00P–7:00P

EXHIBITOR MOVE-OUT

3:15P–4:15P

SSA FOUNDATION HALL OF FAME INDUCTIONS

This prestigious honor goes to individuals who have made outstanding contributions not only to SSA but also to the storage industry as a whole. This year we honor Jim Davies, Talonvest Capital (in memoriam) and Phyllis McArthur, Morningstar Properties.

FOUNDATION FORUM SPEAKER

LIVING IN THE AGE OF AI

PRESENTED BY: RICH KARLGAARD

Award-winning entrepreneur-turned-publisher, columnist, author, television commentator, private investor and board director, Rich Karlgaard has a unique vantage point on the trends driving the business and economic climates.

4:15P–4:30P

BREAK

4:30P–5:15P

EDUCATION SESSIONS (4 SESSIONS TO SELECT FROM)

5:30P–7:00P

CANADIAN SSA RECEPTION

FRIDAY, SEPTEMBER 5

7:00A–10:00A

SSA CAFÉ

GENEROUSLY SPONSORED BY: A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • HRIC MD, INC. • PRORIZE LLC • PUBLIC STORAGE

7:00A–10:00A

MEMBERSHIP • STATE AFFILIATES • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION

8:00A–8:45A

EDUCATION SESSIONS (4 SESSIONS TO SELECT FROM)

8:45A–9:00A

BREAK

9:00A–9:45A

EDUCATION SESSIONS (4 SESSIONS TO SELECT FROM)

9:45A–10:00A

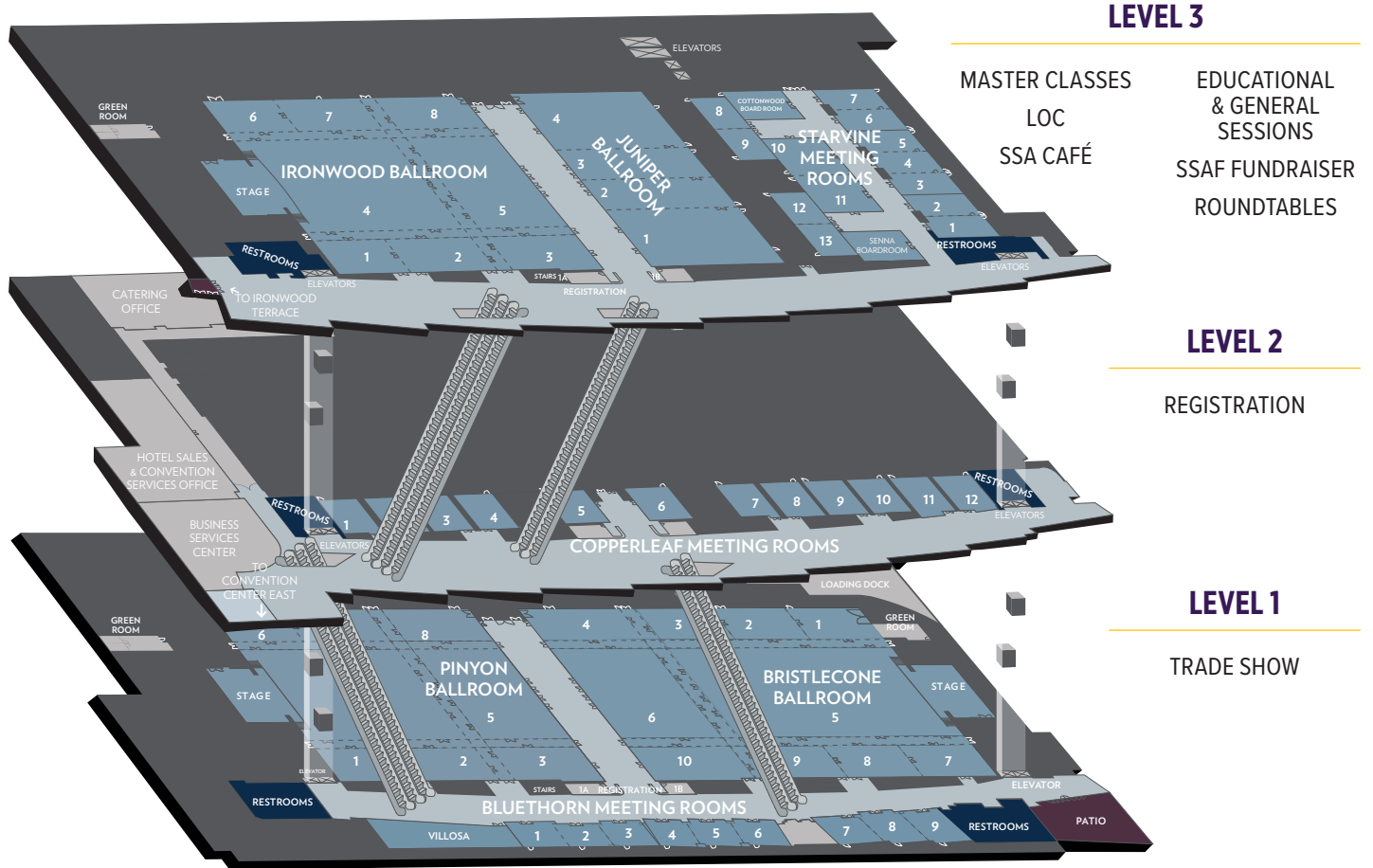
BREAK

10:00A–11:15A

CLOSING SESSION

Featuring all of your Self Storage Legal Superstars

ARIA WEST CONVENTION CENTER MAP



BAG POLICIES FOR ALLEGIANT STADIUM

APPROVED BAGS



12"x6"x12"
Clear Plastic Bag
or Backpack



Clear Plastic
Fanny Pack



1-Gallon
Plastic
Freezer Bag



4.5"x6.5"x2"
Non-Clear
Clutch Bag,
Purse or Wallet

NON-APPROVED BAGS



Backpack



Camera Bag



Diaper Bag



Mesh Bag



Purse



Seat Cushion



Large Clear
Backpack



Tinted
Plastic Bag



Oversized
Tote Bag



Printed Pattern
Plastic Bag



Binoculars
Case



Fanny
Pack

PROHIBITED ITEMS

ANY ITEM DEEMED BY MANAGEMENT TO BE DANGEROUS, INAPPROPRIATE OR DISRUPTIVE TO OTHER GUEST'S ENJOYMENT OF THE EVENT



NO UNAPPROVED BAGS*, WEAPONS, PROJECTILES, OUTSIDE FOOD & BEVERAGE, DRUGS, STROLLERS, LAPTOPS, OR TABLETS ALLOWED

*Any clear bag larger than 12" x 6" x 12" AND any non-clear clutch bag, purse or wallet larger than 4.5" x 6.5" x 2". Tinted or colored bags are prohibited.



NO HARD SIDED CONTAINERS, STICKS/POLES, DRONES, LASER LIGHTS, AUDIO OR VISUAL RECORDING DEVICES*, NON-SERVICE ANIMAL, OR NOISEMAKERS ALLOWED

*Audio or visual recording devices (with lens more than 6" in length), including GoPro, Google Glass, etc.



NO INAPPROPRIATE OR OFFENSIVE ATTIRE OR SIGNAGE, FIREWORKS, SMOKE BOMBS, UMBRELLAS*, AEROSOL, BICYCLES, OR BALLOONS ALLOWED

*Umbrellas larger than 12" in length (when collapsed).

THE EVENT WILL FOLLOW THE BAG CHECK POLICY REGULATIONS

- The SSA strongly encourages attendees not to bring any bags, but attendees will be able to carry the following style and size bag, package, or container at stadium plaza areas, stadium gates, or when approaching cue lines of attendees awaiting entry into the stadium.
- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12" or 30.5 x 15.25 x 30.5 centimeters. This includes clear backpacks, clear fanny packs and clear cinch bags that fit within the permissible dimension.
- Small bags, non-clear bags that do not exceed 4.5" x 6.5" in size, with or without a handle or strap can be taken into the stadium.
- Prohibited items include, but are not limited to coolers* (unless medically necessary), briefcases, non-clear backpacks, non-clear fanny packs, diaper bags* (unless medically necessary), non-clear cinch bags, non-approved seat cushions* (unless medically necessary), luggage of any kind, computer bags and camera or binocular bags or any non-clear bag larger than the permissible size (4.5" x 6.5").



PROHIBITED ITEMS

NO EXCEPTIONS