



FOR IMMEDIATE RELEASE

July 19, 2018

CONTACT:

Tom Comi

(703) 575-8000 x114

Visit www.selfstorage.org

SSA Announces Hiring of Erin King, Former California Self Storage Association Executive Director & Shurgard Executive

Alexandria, VA - Alexandria, Virginia - The Self Storage Association (SSA) announced today that it will welcome Erin L. King as its director of education & events beginning August 1st. In her role, King will open and maintain the national SSA's first California office, offering support for the Association's thousands of members on the West Coast. Most recently, Erin served the California Self Storage Association and had previously held management positions with Shurgard Self Storage in the Pacific Northwest.

"For more than a decade Erin's tremendous work has led to the success of the California Self Storage Association, one of the largest state associations in the country," said SSA President & CEO Tim Dietz. "Erin's creative, diplomatic style and institutional knowledge brings a refreshing sense of inclusion to the self storage community. Our staff and board are excited to bring her talents to the members of the national Self Storage Association and our affiliates."

In her new position, Erin will manage several state associations administered by the national Association and will offer programming support for SSA's national conferences. She will also lead activities for the SSA Foundation, the Association's 501(c)(3), which houses the organization's education, communications and philanthropic elements, including its successful industry scholarship program.

About the Self Storage Association (SSA)

The Self Storage Association (SSA) is the premier national not-for-profit trade organization for the industry and the registered lobbying organization before the U.S. Congress and federal agencies. SSA is official voice of the 28 billion-plus (revenues) self storage industry that currently exceeds more than 50,000 self storage facilities nationwide. The SSA directly represents some 5,500 direct and

indirect member companies that own and operate some 22,000 self storage facilities throughout the United States. The SSA is affiliated with more than forty (40) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators to multiple-facility companies, to vendors, to large publicly traded firms and Real Estate Investment Trusts (REITs).

SSA was founded in 1975 and is incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation; headquarters offices are located in Alexandria, VA. For more information about the national Self Storage Association, please visit our Web site at www.selfstorage.org.

###