

SSA 2025 FALL

CONFERENCE & TRADE SHOW

SEPTEMBER 2–5

ARIA RESORT & CASINO • LAS VEGAS



50
YEARS

FREQUENTLY ASKED QUESTIONS

JUMP TO FAQs FOR:

**“50 ON THE 50 CELEBRATION”
ATTENDEE**

EXHIBITOR

CONFERENCE ATTENDEE FAQs

Where can I register for the conference and how much does it cost?

[Attendees can register for the conference here.](#) Pricing can also be found on that page by clicking on “CLICK HERE FOR REGISTRATION OPTIONS AND FEES”

What is included in my registration?

All registration types (except the Foundation Fundraiser-Only registration product) include access to the Trade Show, “50 on the 50 Celebration” at Allegiant Stadium, education and General Sessions, and the SSA Café.

Master Classes, the Foundation Fundraiser and the LOC (if eligible) can be added for an additional fee.

I can no longer attend the conference, how do I cancel, and can I get a refund?

If you register and then are unable to attend, you may send someone in your place at no additional charge. Notify the SSA registrar in writing or by FAX (514) 289-9844 or email SSA@Showcare.com, as far in advance of the conference as possible.

Cancellations on or before August 1, 2025, will be subject to a \$100 cancellation fee per registrant (\$50 for Trade Show Only registrants), with the remainder refunded. No refund will be granted for cancellations faxed or postmarked after August 1, 2025.

Are children allowed at the conference or the celebration?

No one under the age of 16 is allowed in the exhibit hall. No one under the age of 18 is allowed in the exhibit hall during move in and move out.

Must be 21 to attend the “50 on the 50 Celebration”. Valid ID will be required to enter.

Is there a discounted room rate at Aria for conference attendees?

Yes, you can **[book a room at discounted rate in our room block.](#)** Discounts end on August 8 and may sell out before.

Where can I see who is exhibiting?

[See who is exhibiting and view the trade show floorplan.](#)

Will the sessions be recorded?

Yes, audio recordings of the sessions and any handouts, if provided, by speakers will be sent to all Full Conference attendees via email after the conference.

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“50 ON THE 50 CELEBRATION” ATTENDEE FAQs

Where is the “50 on the 50 Celebration” and how do I get there?

The “50 on the 50 Celebration” will take place at Allegiant Stadium on Wednesday, September 3 from 6:00pm – 9:00pm.

Complimentary shuttles will leave the tour bus lobby at Aria starting at 5:45pm every 15 minutes, with the final shuttle departing Aria at 7:00pm. Return shuttles to Aria will begin at 8:00pm, with the last shuttle departing Allegiant Stadium at 9:30pm.

If using a ride share service to Allegiant Stadium, please use 3333 Al Davis Way as the address for your drop/pick up location. Ride share service drop off and pick up to/from the event will occur directly in front of the Ford North entry gate.

All guests will be required to participate in security screening upon arrival.

How do I get tickets to the “50 on the 50 Celebration” at Allegiant Stadium?

Your conference badge is your ticket and must be displayed on your person to pass through security.

Can I pay extra to bring a guest to just the “50 on the 50 Celebration”?

Anyone wanting to attend the “50 on the 50 Celebration” must also be registered for the conference. There are no tickets available just for the celebration.

Are children allowed at the celebration?

Must be 21 to attend the “50 on the 50 Celebration”. Valid ID will be required to enter.

Can I take pictures and video during the event?

Cell phone photography/videography is permitted during the event. **No professional cameras are allowed**, including cameras with detachable lenses, lenses over 5 inches long and any professional videography equipment – **guests will be turned away at security.**

Will the team store be open for business during the event?

The team store will not be open for business during the event.

Is there an ATM on site at Allegiant Stadium?

Allegiant Stadium is a cashless venue. There are no ATM's on site and credit cards are the only form of payment accepted at the stadium. If you plan to tip your servers at the event, please plan to bring appropriate money denominations as change will not be available.

Can anyone participate in the Punt, Pass, Kick activity during the event?

Everyone is invited to participate in the Punt, Pass, Kick activation provided you sign the required waiver at any of the punt, pass, kick stations on the field. It is advised to wear close-toed shoes (no sandals) if you wish to participate.

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“50 ON THE 50 CELEBRATION” ATTENDEE FAQs (CONTINUED)

Can I tour Allegiant Stadium?

Yes! Self-guided tours where you can see the Raider and Raiderette locker rooms, the Superbowl trophies and the Al Davis Memorial Torch will be available between 6:00 – 8:00pm and certain items are prohibited within the locker rooms. Access to other locations in the stadium are not permitted.

Can I bring my backpack or bag into Allegiant Stadium?

The event will follow the NFL Bag Check policies. It is strongly advised against bringing any bags, however **clear plastic bags and backpacks that do not exceed 12" x 6" x 12"** will be allowed. Please see below for the full list of approved bags and prohibited items for Allegiant Stadium:

APPROVED BAGS



12"x6"x12"
Clear Plastic Bag
or Backpack



Clear Plastic
Fanny Pack



1-Gallon
Plastic
Freezer Bag



4.5"x6.5"x2"
Non-Clear
Clutch Bag,
Purse or Wallet

NON-APPROVED BAGS:



Backpack



Camera Bag



Diaper Bag



Mesh Bag



Purse



Seat Cushion



Large Clear
Backpack



Tinted
Plastic Bag



Oversized
Tote Bag



Printed Pattern
Plastic Bag



Binoculars
Case



Fanny
Pack

PROHIBITED ITEMS



PROHIBITED ITEMS

ANY ITEM DEEMED BY MANAGEMENT TO BE DANGEROUS, INAPPROPRIATE OR DISRUPTIVE TO OTHER GUESTS ENJOYMENT OF THE EVENT



NO UNAPPROVED BAGS*, WEAPONS, PROJECTILES, OUTSIDE FOOD & BEVERAGE, DRUGS, STROLLERS, LAPTOPS, OR TABLETS ALLOWED

*Any clear bag larger than 12" x 6" x 12" AND any non-clear clutch bag, purse or wallet larger than 4.5" x 6.5" x 2". Tinted or colored bags are prohibited.



NO HARD SIDED CONTAINERS, STICKS/ POLES, DRONES, LASER LIGHTS, AUDIO OR VISUAL RECORDING DEVICES*, NON-SERVICE ANIMAL, OR NOISEMAKERS ALLOWED

*Audio or visual recording devices (with lens more than 6" in length), including GoPro, Google Glass, etc.



NO INAPPROPRIATE OR OFFENSIVE ATTIRE OR SIGNAGE, FIREWORKS, SMOKE BOMBS, UMBRELLAS*, AEROSOL, BICYCLES, OR BALLOONS ALLOWED

*Umbrellas larger than 12" in length (when collapsed).

 **allegiant stadium**

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CONFERENCE EXHIBITOR FAQs

What is included with my booth fee?

Existing ballroom carpet, a company ID sign (in-line booths only), backwall and side drape, pre-show and final attendee list, conference registrations for 3 individuals per 10' x 10' booth and security service in the hall. **Furniture and utilities are NOT included and can be purchased at the exhibitors expense.**

What is the trade show schedule for exhibitors?

MOVE-IN

Tuesday, September 2 8:00a – 5:00p

Wednesday, September 3 8:00a – 10:00a

TRADE SHOW OPEN

Wednesday, September 3 11:30a – 4:00p

Thursday, September 4 11:30a – 3:00p

MOVE-OUT

Thursday, September 4 3:00p – 7:00p

Where is the trade show located?

The Trade Show is in the Pinyon and Bristlecone Ballrooms located on the lower level of the Aria Convention Center.

Where can I register/make changes to my booth staff?

Confirmed exhibitors can register/make changes to their booth staff through [Showcare's Exhibitor portal](#).

To login, click on the arrow and find your company name. Type in the main contact's email address and click login.

Booth's and/or sponsorships must be paid in full before the option to register staff will appear in your portal.

What is included with my exhibitor registration?

Exhibitor badges will give you access to the trade show halls early, education sessions, "50 on the 50 Celebration", and the SSA Café. Master Classes, Foundation Fundraiser and LOC are NOT included and require a separate fee.

Are there free guest passes that I can provide to my clients?

There are no free or discounted guest passes.

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I am a Vendor and want to attend the show but do not plan to exhibit. Can I still register?

Yes, Vendors who are not exhibiting must register as a Full Registrant. SSA policy (as established by the Board of Directors) prohibits you from soliciting business in the SSA exhibit hall, or distributing any promotional materials at the conference site.

Are meals provided for Exhibitors?

We will provide box lunches for exhibitors in the hall before the show opens on Wednesday and Thursday. The box lunches will be out from 10:30a – 11:15a. Breakfast, snacks and beverages will also be available in the SSA Café.

Are children allowed in the trade show hall?

No one under the age of 18 is permitted in the hall during Move-in and Move-out. No one under the age of 16 is permitted in the hall during trade show hours.

I am receiving a lot of emails asking me to buy an attendee list, are these legitimate?

NO! SSA does not sell their attendee lists. The conference attendee lists are an exclusive benefit to conference exhibitors and sponsors only and will be sent out before and after the show.

I need to order furniture, signage, labor or freight services for my booth, who do I contact?

SSA has hired Freeman as the official general services contractor. [Orders can be placed on the Freeman Online website.](#)

I need to order internet, electricity, AV, or food and beverage for my booth, who do I contact?

Aria is the exclusive internet, electrical, AV and food and beverage vendor in the convention center. [Orders can be placed online through Aria Exhibitor Services.](#)

I need to order lead retrieval, who do I contact?

Lead retrieval can be ordered through Showcare. [Login to your exhibitor portal to place the order.](#)

I want to display a vehicle in my booth, what do I need to do?

- You must notify SSA and Freeman that you want to display a vehicle by July 31.
- A permit must be obtained from the Clark County Fire Department by the exhibiting company. [You can apply for the permit here.](#)
- Display regulations can be found in the [exhibitor prospectus](#) on page 11, #29.

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CONFERENCE EXHIBITOR FAQs (CONTINUED)

Where do I ship my freight for my booth?

- [Instructions to ship to Aria's Business Services Center](#)
- [Instructions to ship to Freeman's Advance Warehouse](#)
- [Instructions to ship directly to the exhibit hall](#)

****Note:** There are fees associated with all options. Be sure to review to make sure you are aware of the material handling fees**

My listing on the interactive floorplan is blank or incorrect, how do I make updates/changes?

- [Login to ExpoGenie](#) using the username and password on your welcome email.
- On the top menu bar, click on "Tasks" to update your description, upload your logo and update the public contact information ***Note:** The information provided in registration does not transfer to the interactive floorplan. You will have to update the information in both portals separately.**

I have an Exhibitor Appointed Contractor (EAC) to set up my booth, do they need a badge?

Contractors that will only setup or dismantle a booth and will not be present while the trade show is open do not need a badge. They will, however, need a wristband to access the ballroom during move-in. To get them on the list to receive a wristband, please fill out the [Notification of Intent to Use EAC Form](#) by August 19.

Where do I submit a roundtable topic?

Submissions are now closed.