

STATE ASSOCIATION ADVERTISING PACKAGES

Advertising opportunities are available to any interested members for our quarterly state e-newsletters and state association websites, for the following states:

- Idaho SSA, www.idssa.org
- Illinois SSA, www.ilselfstorage.org
- Indiana SSA, www.ssaindiana.org
- Kentucky SSA, www.kyssa.org
- Maryland SSA, www.ssamaryland.org
- Minnesota SSA, www.minnesotassa.org
- New Jersey SSA, www.njssa.org
- New Mexico SSA, www.newmexicossa.org
- Ohio SSA, www.ohiossa.org
- Oregon SSA, www.orssa.org
- Vermont SSA, www.ssavt.org
- Virginia SSA, www.virginiassa.org



**Package One:
\$500**

- ¼ page full color ad in a quarterly state e-newsletter for one quarter
- 170 x 300 banner ad on home page of same state website for three months (links to advertiser's website)

*limit of 4 states per advertiser, per year

	Q1	Q2	Q3	Q4
State 1:	_____			

**Package Two:
\$750**

- ¼ page full color ad in any two states' quarterly e-newsletters for one quarter
- 170 x 300 banner ad on home page of same two state websites for three months (links to advertiser's website)

*limit of 2 states per advertiser, per year

	Q1	Q2	Q3	Q4
State 1:	_____			
State 2:	_____			

**Package Three:
\$1,500**

- ¼ page full color ad in any four states' quarterly e-newsletters for one quarter
- 170 x 300 banner ad on home page of same four state websites for three months (links to advertiser's website)

*limit to 1 state of advertiser, per year

	Q1	Q2	Q3	Q4
State 1:	_____			
State 2:	_____			
State 3:	_____			
State 4:	_____			

Q1	Q2	Q3	Q4
Jan. - Mar.	April - June	July - Sept.	Oct. - Dec.

*Limits on advertisers is to ensure equal opportunities. Packages cannot be mixed and matched. Package pricing can be discounted when advertising in the SSA Globe magazine. Additional sponsorship packages available. Newsletters are emailed to State Association members and placed on state association websites quarterly. Certain restrictions apply.

ADVERTISER INFORMATION

ADVERTISEMENT PLACEMENT

State association website and e-newsletter displaying the advertisement location.

Website Banner Advertisement
(170 W x 300 H)



E-newsletter Advertisement
(¼ of page)



WEBSITE BANNER & E-NEWSLETTER ADVERTISEMENT DEADLINES

The SSA reserves the right to post and distribute all content/material without company advertisement/banner if the deadlines are not met. Ad must be emailed as a non-animated GIF or JPG, 25 KB maximum, no border. All ads must be sent by due date to Kevin Carter at kcarter@selfstorage.org.

Publish Date	Due Date
Q1 - January 2016	12/16/2015
Q2 - April 2016	3/11/2016
Q3 - July 2016	6/10/2016
Q4 - October 2016	9/9/2016

By signing below you acknowledge the terms of this agreement.

Printed Name: _____

Signature: _____

Date: _____

CONTACT & PAYMENT INFORMATION

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Check Enclosed (Payable to Self Storage Association) OR Visa MasterCard Amex

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____

Billing Address: (Street # & Zip): _____

Signature: _____

Please submit this form to:
 Nichelle Nassif, Director of State Association Management
 Self Storage Association, 1901 N Beaugard Street, Suite 106, Alexandria, VA 22311
 Email to: nnassif@selfstorage.org
 Questions: 703-575-8000 x122 Fax: 703-575-8901