2027 SSA Ski Workshop Program – Telluride Conference Center, Telluride, CO

Monday, January 11	
5:00p	**Welcome Reception** **Mountain Village Ballroom** Plenty of networking, food, and beverages. Pick up your registration packet and mingle with colleagues.
Tuesday, January 12	
7:00a	**Yoga and Stress Reduction** **Klammer** Relax, release stress, and energize yourself in this popular Ski Workshop activity. Registered guests are also welcome.
7:30a	**Hot Breakfast Buffet/Registration** **Mountain Village Ballroom** If you arrived too late for the reception, you may pick up your workshop materials this morning at breakfast.
9:00a 9:00a 9:45a	***Welcome*** **Mountain Village Ballroom** ***Keynote Session*** ***The Legislative Landscape: An Update on Legislation Impacting Self Storage –*** Joe Doherty, SSA SVP, Chief Legal and Legislative Officer and Adam Steckler, StorageMart
10:30a	**Skiing and Leisure Activities** Ski or snowboard with your SSA friends. Check with the hotel concierge for suggestions on other activities, or spend some time networking with non-skiers, or relaxing in the spa!
Wednesday, January 13	
7:00a	**Yoga and Stress Reduction** **Klammer** Another great session to start your day on a positive note!
7:30a	**Hot Breakfast Buffet** **Mountain Village Ballroom**
8:00a	**Roundtables** **Mountain Village Ballroom**
9:00a 9:45a	***Panel Session*** **Mountain Village Ballroom** ***Beyond Self Storage: The Real Estate Market Outlook & Investment*** ***30 Years in Self Storage: Lessons Learned, Laughs Earned & What's Next –*** Bob Copper, Self Storage 101. *Thirty years in self storage provides plenty of opportunities to learn, grow, make mistakes—and collect some pretty good stories along the way! Join industry veteran Bob Copper for an entertaining and insightful look back at three decades in the business, blending hard-earned business wisdom, valuable life lessons, and his signature sense of humor.*
10:30a	**Skiing and Leisure Activities** By popular demand: The rest of the day is open for attendees to hit the slopes, shop, go snowmobiling, or just relax in the Spa before dinner.
5:00p 6:00p	***Inspirational Session*** **Networking Reception and Dinner**
Thursday, January 14	
7:00a	**Yoga and Stress Reduction** **Klammer** Another great session to start your day on a positive note!

Subject to modification

8:00a	**Networking Breakfast** **Mountain Village Ballroom**
10:00a	**Hit the slopes, visit the spa or head out for a snowmobiling adventure**
Friday, January 15	
	Time to head to the airport