

## PROGRAM OUTLINE (Subject to Modification)

Monday, January 10	
5 pm	<b>Welcome Reception</b> Plenty of networking, food, and beverages. Pick up your registration packet and mingle with colleagues.
Tuesday, January 11	
7:00a	<b>Yoga and Stress Reduction</b> Relax, release stress, and energize yourself in this popular Ski Workshop activity. Registered guests are also welcome.
8:00a	<b>Hot Breakfast Buffet</b> If you arrived too late for the reception, you may pick up your workshop materials this morning at breakfast.
8:45a	<b>Introductions and SSA News</b>
9:00a	<b>Keynote Address</b> – Troy Downing, Montana Commissioner of Securities and Insurance, State Auditor/Q&A with Joe Doherty
10:00a	<b>Skiing and Leisure Activities</b> Ski or snowboard with your SSA friends. Check with the hotel concierge for suggestions on other activities, or spend some time networking with non-skiers, or relaxing in the spa!
5:30p	<b>Cocktail Reception</b> Celebrate this great event! Spend some time with other attendees before heading out to dinner.
Wednesday, January 12	
6:30a	<b>Yoga and Stress Reduction</b> Another great session to start your day on a positive note!
7:30a	<b>Hot Breakfast Buffet</b>
8:30a	<b>Roundtables</b> Always a popular segment of our Ski Workshop, industry experts will lead the discussions. We'll have several "turns" that allow you to table-hop to different topics.
9:30a	<b>Self Storage Market Update</b> Chris Sonne, Newmark
10:30a	<b>Skiing and Leisure Activities</b> By popular demand: The rest of the day is open for attendees to hit the slopes, practice for the big race, shop, go snowmobiling, or just relax in the Spa before heading out to dinner.
Thursday, January 13	

6:30a	<b>Yoga and Stress Reduction</b> Another great session to start your day on a positive note!
7:30a	<b>Hot Breakfast Buffet</b>
8:30a	<b>'The Young Guns' Panel</b> – Technology, trends due to COVID, hiring and retaining employees, operating in today's acquisition and development landscape. Adam Mikkelson, Liberty Investment Properties; Ben Hendricks, Five Star Storage; Brooks Lumpkin, Southeast Storage
10:00a	<b>Skiing and Leisure Activities</b>
5:30p	<b>Closing Speaker</b> Anne Gilbert Chase – Adventurer and Alpinista (and member of the self storage family)
6:30p	<b>Closing Reception and Dinner.</b> Lots of fun and some more great networking! This special event is included in your registration fee.