

# SSA WEBSITE ADVERTISING 2021 POSITIONS & RATES

ABOUT SSA

MEMBERSHIP

EVENTS &amp; EDUCATION

PRODUCTS &amp; SERVICES

ADVOCACY

ADVERTISING &amp; SPONSORSHIPS

MAGAZINE

BLOG

## SELFSTORAGE.ORG



### HOMEPAGE **BANNER\*** (260 x 110)

Month	\$2,365
Quarter	\$8,250
Year	\$25,850

### INTERIOR PAGES **SKYSCRAPER\*** (160 x 600)

Month	\$2,145
Quarter	\$7,700
Year	\$23,595

### INTERIOR PAGES **BANNERS\*** (260 x 110)

Month	\$1,980
Quarter	\$7,150
Year	\$21,450

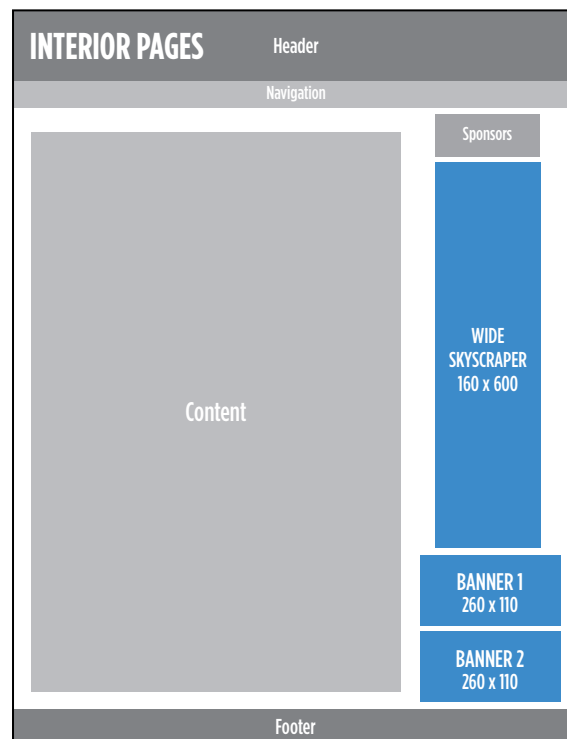
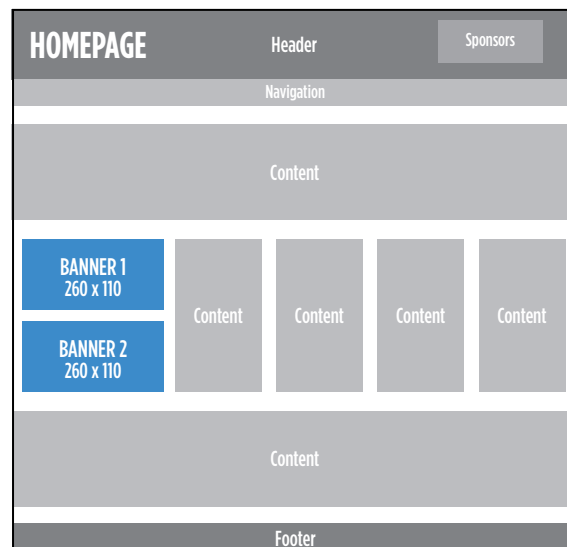
\* Rotates up to five ads/position each month  
Includes a direct link to your site

#### FILE FORMATS FOR ALL ADS

- JPG, PNG, GIF (non-animated)
- 72dpi max
- File size limited to 50kb
- All sizes are in pixels

#### Advertising Contact

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Average of  
**9k**  
unique visitors per month

Average of  
**14k**  
visits per month

Average of  
**37.5k**  
page views per month

Average of  
**2m 10s**  
visit duration