



# SSA'S 35<sup>th</sup> ANNUAL EXECUTIVE SKI WORKSHOP

JANUARY 10–13, 2022 ❄️ BIG SKY RESORT, MONTANA

## EXCLUSIVE WORKSHOP SPONSORSHIP PROGRAM

SSA's Executive Ski Workshop attracts more than 275 large and mid-size owner and operators allowing sponsors to intimately network and promote their brand and services in an exclusive venue. The four-day workshop serves as an opportunity to deliver pertinent industry updates, facilitate education, conduct business and build relationships with an elite industry group in an informal and relaxed setting.

By investing in this essential package, your brand will be recognized at the forefront of this sold-out event. This exclusive sponsorship package showcases your brand in print and digital media leading up to the event, with the exposure to more than 20,000 SSA members and prospects. Additionally, the SSA promotes the Ski Workshop at its other meetings and workshops, and through its multi-faceted digital marketing efforts, which include its website and social media platforms.

Your logo/company name and a link to your website will be featured throughout the event's promotions, where applicable.

*Limited sponsorships available and sold on a first-come first-served basis.*





# SPONSORSHIP PACKAGE INCLUDES

## PRINT

- Executive Ski Workshop's official brochure
- Advertisements of the workshop in the *SSA Magazine*
- Honorable mention in January's issue of the *SSA Magazine*
- Direct mail piece exclusively promoting the event

## DIGITAL

- Exposure on SSA social media platforms through the event's promotions
- Visibility on Executive Ski Workshop's registration homepage
- Exposure in numerous event and registration e-blasts

## ON-SITE

- Two (2) complimentary Executive Ski Workshop registrations
- Featured Benefit: facilitator in Roundtable Discussions (only available to Workshop Sponsors)
- All applicable signage throughout the venue and meeting space
- Designated table for your marketing visuals
- BYOB – bring your own banner sign and the SSA will feature it in a unique location
- Acknowledgment at Executive Ski Workshop's Opening Session, Closing Reception and Dinner



## EXECUTIVE SKI WORKSHOP SPONSORSHIP RESERVATION FORM

### WHAT'S NEEDED

Company logo in vector .ai or .eps and hi-res JPEG emailed to [cfranklin@selfstorage.org](mailto:cfranklin@selfstorage.org) by August 20, 2021 at 5:00pm EST in order to be included in promotional material for the SSA's Fall Conference & Trade Show.

## EXECUTIVE SKI WORKSHOP'S EXCLUSIVE SPONSORSHIP INVESTMENT: \$8,000

*Limited opportunities exist for your company to have visibility at this premier event that will have the industry talking for years.*

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_ Email Address \_\_\_\_\_

### RETURN REGISTRATION FORM TO:

Carol Franklin  
1001 North Fairfax Street, Suite 505  
Alexandria, VA 22314

703.575.8000 x132  
[cfranklin@selfstorage.org](mailto:cfranklin@selfstorage.org)

*Limited sponsorships available and sold on a first-come first-served basis.*

*My company agrees to sponsor the SSA Executive Ski Workshop to be held in Big Sky, MT, January 10–13, 2022.  
I understand that our \$8,000 payment is due prior to January 5, 2022.*