



## **FOR IMMEDIATE RELEASE**

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## **National SSA To Manage Florida Self Storage Association**

The Alexandria, Virginia-based national Self Storage Association (SSA) today announced that it will manage all administrative functions for the Florida Self Storage Association (FSSA) beginning July 1, 2018. FSSA will become the 16<sup>th</sup> and largest state association to be administered through SSA's state management division.

"For more than a decade, these two organizations have enjoyed a mutually beneficial relationship with the common goal of representing the best interests of the self storage industry, particularly through a number of effective advocacy initiatives in Tallahassee," said SSA President & CEO Tim Dietz. "Our team of experienced trade association professionals is looking forward to working with the FSSA board and members, who have an impressive history of serving the Sunshine State's self storage community."

Most recently, the national SSA and FSSA co-hosted a successful industry economic summit ahead of the SSA Spring Conference & Trade Show in Orlando last March.

"The FSSA leadership believes this relationship with the national SSA is a natural fit at the right time for our organization," said Mark Poole, FSSA board president. "With more than 3,000 self storage properties in our state, the 3<sup>rd</sup> largest in the country, it is important that our trade organization collaborates and matures consistently as the industry continues to face new challenges. Having access to the SSA's resources, infrastructure and expertise will provide even greater value for our FSSA members and promote steady reliability for many years to come."

### **About the Self Storage Association (SSA)**

The SSA, founded in 1975 and incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation, is the official voice of the \$35+ billion (revenues) self storage industry that currently numbers more than 50,000 self storage facilities nationwide. The SSA is affiliated with more than forty (40) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators and multiple-facility companies, to vendors, large publicly traded firms and Real Estate Investment Trusts (REITs).

### **About the Florida Self Storage Association**

Founded in 1999, the mission of the Florida Self Storage Association is to ensure the stability and growth of the self storage industry by providing a forum in which members may increase knowledge through educational opportunities, exchange information, and promote an established unified voice.