



2024 SPRING CONFERENCE & TRADE SHOW

CONFERENCE SPONSORSHIP OPPORTUNITIES

SPONSORS

☐ LANYARDS

INVESTMENT **\$2,500** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- + Logos alternating on lanyards
- + Recognition in the conference onsite program

☐ CELL PHONE CHARGING STATION

INVESTMENT **\$2,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

- + Artwork on charging station (22" wide x 28" tall – 2 sides per unit)
- + Recognition in the conference onsite program

☐ HOTEL KEY CARDS

INVESTMENT **\$8,500** (Exclusive sponsorship)

SPONSORSHIP BENEFITS

- + Artwork on hotel keycards
- + Listed as a sponsor on event web page
- + Recognition in the conference onsite program

☐ PENS

INVESTMENT **\$2,000** (exclusive sponsorship)

SPONSORSHIP BENEFITS

- + Sponsor supplies to be placed in bags

☐ NOTEBOOKS OR NOTEPADS

INVESTMENT **\$2,500** (exclusive sponsorship)

SPONSORSHIP BENEFITS

- + Sponsor supplies to be placed in bags

EDUCATION SPONSORS

☐ MANAGERS SUMMIT

INVESTMENT **\$2,000** (limit 3 sponsors)

SPONSORSHIP BENEFITS

- + Logo on signage outside of room
- + Sponsor mentioned in opening remarks before session starts
- + Sponsor allowed marketing materials in room
- + Recognition in the conference onsite program
- + List of Managers Summit Attendees

☐ SSA 101: MAXIMIZE YOUR EXPERIENCE (FORMALLY: NEW MEMBER ORIENTATION)

INVESTMENT **\$2,000** (limit 3 sponsors)

SPONSORSHIP BENEFITS

- + Logo on Signage outside of room
- + Logo on Session Slides
- + Sponsor permitted to speak before session starts
- + Opportunity to provide giveaways for attendees
- + Sponsor to receive attendee list
- + Sponsor allowed marketing materials in room
- + Recognition in the conference onsite program

☐ WOMEN'S COUNCIL EDUCATIONAL SESSION/NETWORKING

INVESTMENT **\$2,500** (limit 5 sponsors)

SPONSORSHIP BENEFITS

- + Logo on signage
- + List of Women's Council attendees
- + Recognition in conference onsite program
- + Recognition on schedule of events on event website
- + Recognition in conference issue of SSA Magazine
- + Recognition from podium at the event

☐ DIVERSITY & INCLUSION SESSION

INVESTMENT: **\$2,500** (limit 5 sponsors)

SPONSORSHIP BENEFITS

- + Logo on signage
- + List of Diversity & Inclusion attendees
- + Recognition in conference onsite program
- + Recognition on schedule of events on event website
- + Recognition in conference issue of SSA Magazine
- + Name recognition from podium at the event

SEND QUESTIONS TO:

JENNIFER PETTIGREW • jpettigrew@selfstorage.org
CAROL FRANKLIN • cfranklin@selfstorage.org



CONFERENCE SPONSORSHIP OPPORTUNITIES

NETWORKING OPPORTUNITIES

☐ WELCOME RECEPTION

INVESTMENT: **\$4,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- ✦ Logo on signage in reception area
- ✦ Logo on screen loop during reception (if applicable)
- ✦ Recognition in conference onsite program
- ✦ Recognition on sponsor page on website

☐ SSA CAFÉ

INVESTMENT: **\$4,000** (limit 4 sponsors)

SPONSORSHIP BENEFITS

- ✦ Recognition in the conference onsite program
- ✦ Recognition on the schedule of events on the website
- ✦ Recognition in conference issue of *SSA Magazine*
- ✦ Recognition on signage outside and inside the café
- ✦ Placement of company's marketing materials on unmanned sponsorship table inside of café

☐ YOUNG LEADERS GROUP (YLG)

INVESTMENT: **\$2,500** (limit 6 sponsors)

SPONSORSHIP BENEFITS

- ✦ Company logo on YLG invitation
- ✦ Contact list of YLG's members
- ✦ Recognition in the conference onsite program
- ✦ Company logo in all YLG email blasts
- ✦ Recognition on the schedule of events on website
- ✦ Recognition in conference issue of the *SSA Magazine*

SIGNAGE

☐ CROSS AISLE SIGN w/ 3'x3' FLOOR STICKERS

INVESTMENT: **\$8,500** (limit 2 sponsors)

SPONSORSHIP BENEFITS

- ✦ Will alternate sponsors on even or odd aisles
- ✦ Logo and booth number on sign
- ✦ Up to 3 floor stickers alternating in aisles opposite of aisle sign

More signage
opportunities to come.



A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES AVAILABLE!

Sponsorships can be selected on the contract.

[Contract and Confidentiality Agreement can be found here.](#)