

SSA'S 38th ANNUAL

EXECUTIVE SKI WORKSHOP

JANUARY 20-23, 2025

BIG SKY RESORT • BIG SKY, MONTANA

subject to change

A MEMBER ONLY EVENT

MONDAY, JANUARY 20

- 5:00 PM **Welcome Reception**
Missouri Ballroom
Plenty of networking, food, and beverages. Pick up your registration packet and mingle with colleagues.

TUESDAY, JANUARY 21

- 7:00 AM **Yoga and Stress Reduction**
Dunraven/Obsidian
Relax, release stress, and energize yourself in this popular Ski Workshop activity. Registered guests are also welcome.
- 7:30 AM **Hot Breakfast Buffet/Registration**
Missouri Ballroom
If you arrived too late for the reception, you may pick up your workshop materials this morning at breakfast.
- 8:45 AM **Introductions and SSA News/ Legislation Update**
Missouri Ballroom
TIM DIETZ, Self Storage Association
- 9:00 AM **Keynote Address**
NOAH SPRINGER, Extra Space Storage
- 9:45 AM **AI and Self Storage Panel - TBD**
- 10:30 AM **Skiing and Leisure Activities**
Ski or snowboard with your SSA friends. Check with the hotel concierge for suggestions on other activities, or spend some time networking with non-skiers, or relaxing in the spa!

WEDNESDAY, JANUARY 22

- 7:00 AM **Yoga and Stress Reduction**
Dunraven/Obsidian
Another great session to start your day on a positive note!
- 7:30 AM **Hot Breakfast Buffet**
- 8:30 AM **Roundtables**
Missouri Ballroom
- 9:30 AM **Economic Realities and the Direction of the US Economy**
CHRISTOPHER THORNBERG, PhD, Beacon Economics
- 10:30 AM **Skiing and Leisure Activities**
By popular demand: The rest of the day is open for attendees to hit the slopes, shop, go snowmobiling, or just relax in the Spa before heading out to dinner.
- 6:00 PM **Networking Reception and Dinner**

THURSDAY, JANUARY 23

- 7:00 AM **Yoga and Stress Reduction**
Dunraven/Obsidian
Another great session to start your day on a positive note!
- 8:00 AM **Networking Breakfast**
Missouri Ballroom
- 10:00 AM **Hit the slopes, visit the spa or head out for a snowmobiling adventure.**

FRIDAY, JANUARY 24

Time to head to the airport

More information at selfstorage.org

