SSA Magazine Advertising Contract

SELF STORAGE ASSOCIATION

Participate. Learn. Benefit. Succeed.

Company Name _____ Contact _____

Address _____ Contact Phone _____

City _____ State _____ Zip _____ Contact Fax _____

Country (if outside U.S.) _____ Contact Email _____

☐ **SSA Member** ☐ **Non-Member** (Non Vendor Members pay a 15% premium.)

Ad size: ☐ Full ☐ Half ☐ Quarter

Number of Insertions: _____

Select Months to run ad: ☐ January ☐ February ☐ March ☐ April ☐ May ☐ June ☐ July ☐ August ☐ September ☐ October ☐ November ☐ December ☐ Yearbook

Per Issue Rate: $_____ **Total** $_____ (billed per issue)

Directory Listing: Company _____

Phone _____ Website _____

ACCEPTANCE OF TERMS

All prices are net. Payment is due within thirty (30) days of invoice. Past due invoices are subject to service charge, and delinquent accounts are subject to legal action. Advertisers who use agencies remain solely responsible for delinquent accounts. SSA reserves the right to require payment in advance.

All space reservations must be made in writing. Further, all advertising is subject to SSA's approval. Advertorials must state "advertisement" somewhere prominent in the ad. SSA reserves the right to reject advertising that is considered not in keeping with the publication's standard. Frequency rates must be earned within 12 consecutive months, starting with first insertion.

The advertiser agrees to repay any frequency discounts granted for multiple insertions, less discount applicable for the number of insertions completed in the contract period. Publisher reserves the right to increase advertising rates with proper notice and subject to government regulations. Contracts may be canceled at the time the rate change becomes effective without incurring a short-rate adjustment. All charges are based on rates in effect at the time of publication of the issue in which advertisement appears.

No cancellations of space will be accepted after space reservation closing date. All cancellation requests must be in writing.

➤ **Advertiser's Signature** _____ **Date** _____

Please return form to: Tom Comi, Director of Advertising Sales
Self Storage Association, 1001 North Fairfax Street, Suite 505, Alexandria, VA 22314 Phone: 703-406-6148 • Fax: 703-444-2193 • Email: tcomi@selfstorage.org