

SSA 2024 Fall

Conference & Trade Show



LAS VEGAS

SEPT. 3-6
MGM GRAND



SELF
STORAGE
ASSOCIATION

Participate. Learn. Benefit. Succeed.

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CONFERENCE SCHEDULE



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CONFERENCE SCHEDULE

Tuesday, September 3

- 7:00A-5:00P** **SSA CAFÉ**
 Food and beverage service for registered attendees. *Badge required*
- 8:00A-6:00P** **CONFERENCE & TRADE SHOW REGISTRATION**
- 8:00A-5:00P** **SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**
- 8:00A-5:00P** **EXHIBITOR SET-UP**
- 1:00P-4:00P** **SELF STORAGE ECONOMIC SUMMIT**
Optional event; separate fee required.
 The Self Storage Economic Summit provides you with exclusive access to the most current, up-to-date information in self storage. This Fall, the Economic Summit will be brought to you by Talonvest Capital and will feature high-profile speakers and panelists focusing on the upcoming election and current trends in self storage. Don't miss out on this well-attended, highly informative event! Join your fellow owners and investors and get the answers to your self storage investment and operations questions.
- 1:30P-4:00P** **SELF STORAGE MANAGERS SUMMIT**
Optional event; separate fee required.
 All self storage managers are welcome to attend this comprehensive session designed specifically for managers and owner/managers. At the end of each session attendees will have practical ideas to implement, a new network of colleagues, and be further prepared for the ever-changing self storage management landscape.
- 4:15P - 5:15P** **SSA 101: MAXIMIZE YOUR EXPERIENCE**
 PRESENTED BY: **SSA Staff**
 This session will help make your first SSA meeting experience not only more enjoyable, but more productive as well. You'll learn to maneuver through all the Conference program activities in a timely, efficient manner, so you can plan your personal agenda for maximum effectiveness. Then, you'll find out how to put your SSA membership to work for you! Learn about new programs created specifically for managers and owners/operators, new publications, navigating the SSA website, and much more.
- 5:30P-6:45P** **SSA BOARD CHAIR RECEPTION**
 Ticketed event; by invitation only.
- 6:00P - 7:30P** **CANADIAN SSA NETWORKING RECEPTION**
 Ticketed event; by invitation only

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CONFERENCE SCHEDULE

Wednesday, September 4

7:00A-5:00P	CONFERENCE & TRADE SHOW REGISTRATION
7:00A-5:00P	SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION
7:00A-5:00P	SSA CAFÉ Food and beverage service for registered attendees. <i>Badge required</i>
8:00A-10:00A	EXHIBITOR SET UP
8:15A-9:00A	CONCURRENT EDUCATIONAL SESSIONS
9:00A - 9:15A	BREAK
9:15A-10:00A	CONCURRENT EDUCATIONAL SESSIONS
10:00A-10:15A	BREAK
10:15A-11:30A	FOUNDATION FORUM FEATURED SPEAKER
11:30A-4:00P	TRADE SHOW
1:30P-5:00P	LARGE OWNERS COUNCIL MEETING <i>For SSA members who own 10 or more facilities and are dues-paying members of the LOC.</i> Reception from 4:00P - 5:00P
4:00P - 4:15P	BREAK
4:15P-5:30P	EDUCATIONAL ROUNDTABLES Just about every self storage topic you can think of will be addressed in small discussion groups led by knowledgeable facilitators. Table-hopping several times during the session offers you a chance to get as much information as possible on a variety of topics. We will have about 30 topics so select the tables where the discussion will benefit you most! We will ring the bell at regular intervals to allow you to participate in different table discussions.
5:30P-6:30P	DIVERSITY & INCLUSION COUNCIL HAPPY HOUR AND NETWORKING SESSION
6:15P-7:45P	WELCOME TO LAS VEGAS RECEPTION

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CONFERENCE SCHEDULE

Thursday, September 5

7:00A-3:30P	CONFERENCE & TRADE SHOW REGISTRATION
7:00A-5:00P	SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION
7:00A-5:00P	SSA CAFÉ Food and beverage service for registered attendees. <i>Badge required</i>
8:00A-8:45A	CONCURRENT EDUCATIONAL SESSIONS
8:30A-9:45A	CANADIAN HOT TOPIC PANEL DISCUSSIONS
8:45A-9:00A	BREAK
9:00A-10:00A	OPENING GENERAL SESSION Anne Ballard, The Hat Lady, will reflect on her 30+ year career in self storage and her experience as an industry pioneer.
10:00A - 10:15A	BREAK
10:15A-11:30A	FEATURED SPEAKERS Mike & Cris Burnam • STORAGE MART Hear from the stewards of the largest privately owned self storage company in the U.S. Mike & Cris will discuss their self storage journey over the past 50 years and the valuable lessons they have learned.
11:30A-3:00P	TRADE SHOW
3:00P-7:00P	EXHIBITOR MOVE-OUT
3:00P-4:30P	YOUNG LEADERS GROUP (YLG) EDUCATIONAL SESSION <i>Requires membership in the YLG.</i>
3:15P-4:00P	CONCURRENT EDUCATIONAL SESSIONS
4:00P-4:15P	BREAK
4:15P-5:00P	CONCURRENT EDUCATIONAL SESSIONS
5:00P-5:15P	BREAK
5:00P-6:30P	SSA WOMEN'S COUNCIL NETWORKING SESSION
7:00P-9:00P	YOUNG LEADERS GROUP (YLG) NETWORKING RECEPTION <i>Requires membership in the YLG.</i>

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CONFERENCE SCHEDULE

Friday, September 6

7:00A-10:00A **SSA MEMBERSHIP • STATE ASSOCIATIONS • PRODUCTS & SERVICES BOOTH • SSA FOUNDATION**

7:00A-10:00A **SSA CAFÉ**

Food and beverage service for registered attendees. *Badge required*

8:00A-8:45A **CONCURRENT EDUCATIONAL SESSIONS**

8:45A-9:00A **BREAK**

9:00A-9:45A **CONCURRENT EDUCATIONAL SESSIONS**

9:45A-10:00A **BREAK**

10:00A-11:15A **CLOSING GENERAL SESSION**

SELF STORAGE LEGAL Q & A

A self storage Q&A session for managers and owner/operators addressing the latest legal and regulatory developments impacting the self storage industry. Hear the nation's leading self storage legal experts discuss topics that pertain to you and your business. The attorneys will take your questions for as long as time permits. Informative and entertaining... This is the one session you don't want to miss.

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