

SSA 2026 SPRING CONFERENCE & TRADE SHOW



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MARCH 18-20

SAN ANTONIO

HENRY B. GONZALEZ CONVENTION CENTER

CONFERENCE SCHEDULE

SSA 2026 SPRING CONFERENCE & TRADE SHOW

MARCH 18–20 • SAN ANTONIO

HENRY B. GONZALEZ CONVENTION CENTER



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CONFERENCE SCHEDULE

TUESDAY, MARCH 17

8:00 A – 5:00 P	EXHIBITOR MOVE-IN	<i>Exhibit Hall 3</i>
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WEDNESDAY, MARCH 18

7:00 A – 6:00 P	REGISTRATION FOR CONFERENCE & TRADE SHOW	<i>Tower View Registration</i>
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7:00 A – 6:00 P	MEMBER ZONE & SSA FOUNDATION COUNTER	<i>Tower View Registration</i>
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7:00 A – 5:00 P	SSA CAFÉ	<i>Hemisfair C3</i>
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SPONSORED BY: A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • M BAR C CONSTRUCTION • PRORIZE LLC • THE SBOA

8:00 A – 2:00 P	EXHIBITOR MOVE-IN	<i>Exhibit Hall 3</i>
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11:00 A – 12:00 P	SSA 101: MAXIMIZE YOUR EXPERIENCE	<i>Room 216 A–B</i>
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SPONSORED BY: INTERFORM • KIWI II CONSTRUCTION, INC.

1:00 P – 4:00 P	SELF STORAGE ECONOMIC SUMMIT	<i>Room 217 CD</i>
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The Self Storage Association Economic Summit, brought to you by The BSC Group, is a must-attend event for self storage owners looking to sharpen their financial strategy, stay ahead of economic shifts, and understand how emerging technologies are reshaping the industry. This high-impact summit brings together tax experts, economists and industry leaders to deliver practical insights you can act on immediately.

1:30 P – 3:30 P	SELF STORAGE MANAGERS SUMMIT	<i>Room 217 AB</i>
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FROM DATA TO DEMAND: THE ULTIMATE MARKETING PLAYBOOK FOR FILLING YOUR FACILITY

SPEAKERS: Sarah Beth DeFazio, Lou Barnholdt, Kim Hoelting and Mary Hunter | UNIVERSAL STORAGE GROUP

Marketing a self storage facility today takes far more than hanging a sign and launching a website — it's about building visibility, voice, and value. This fast-paced, idea-packed session delivers a complete roadmap for creating a modern, effective marketing strategy that drives occupancy and builds lasting brand recognition.

Attendees will learn how to define their brand identity and messaging, developing a cohesive presence and customer experience that set their facility apart. The session explores digital domination-how to master Google Business, SEO, online reviews, paid ads, and social media that actually convert leads into rentals.

Participants will also uncover grassroots marketing strategies that national brands can't replicate, including community partnerships, charity drives, and creative local events that make a facility part of the neighborhood.

Finally, attendees will learn how to measure marketing performance and ROI, track cost per lead, and build a 12-month marketing calendar full of campaigns, holidays, and local touchpoints that keep momentum strong all year long.

Packed with visuals, examples, and real-world results, this session shows how to transform marketing from a task into a growth engine-helping operators stand out, sell out, and stay full.

SPONSORED BY: SAFETY AND SECURITY SUPERMART • SWIVL

3:00 P – 6:00 P	TRADE SHOW OPENS	<i>Exhibit Hall 3</i>
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4:30 P – 6:00 P	OPENING NIGHT SPONSORS RECEPTION	<i>Exhibit Hall 3</i>
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CONFERENCE SCHEDULE

THURSDAY, MARCH 19

7:00 A – 3:30 P	REGISTRATION FOR CONFERENCE & TRADE SHOW	<i>Tower View Registration</i>
7:00 A – 5:00 P	MEMBER ZONE & SSA FOUNDATION COUNTER	<i>Tower View Registration</i>
7:00 A – 5:00 P	SSA CAFÉ	<i>Hemisfair C3</i>
	SPONSORED BY: A&E CONSTRUCTION CO. • CHATEAU PRODUCTS • M BAR C CONSTRUCTION • PRORIZE LLC • THE SBOA	
7:30 A – 8:30 A	SSA WOMEN'S COUNCIL	<i>Room 217 D</i>
	SPONSORED BY: NODAFI • QUIKSTOR • SAFETY AND SECURITY SUPERMART • STORABLE	
7:45 A – 8:30 A	CONCURRENT EDUCATIONAL SESSIONS	
	ELEVATING THE SECURITY PROFILE OF OLDER FACILITIES	<i>Room 217 A</i>
	SPEAKER: Andy Farmer PTI SECURITY SYSTEMS	
	There are over 50,000 self storage facilities across the United States, many of which still rely on outdated technology, leaving them vulnerable to security risks. However, with recent advancements in hardware and software, facility owners and operators can quickly bridge this gap, enhancing security while boosting automation. This transformation not only strengthens a site's security profile but also makes it more competitive. In this session, we'll explore the latest technologies that can be implemented to modernize facilities – transforming even a 20-year-old property into a state-of-the-art, secure space. We'll also demonstrate how these solutions provide instant security alerts and a superior experience for tenants.	
	WHAT'S IN, WHAT'S OUT: BREAKING DOWN YOUR SCOPE BEFORE YOU BUILD	<i>Room 217 B</i>
	SPEAKER: Eddie Huebner MAKORABCO	
	This session focuses on the critical importance of understanding your project scope before construction begins. It aims to help self storage developers and builders interpret bids accurately, recognize what's included (and not), and avoid expensive surprises down the road. We'll guide attendees through real-world construction examples and communication strategies that keep projects on time and on budget.	
	Key Learning Points:	
	<ul style="list-style-type: none">• Reading Between the Lines: Learn to dissect scopes of work to identify inclusions, exclusions, and hidden assumptions.• From Quote to Structure: Understand the transition from contract signing to actual construction—and how to anticipate next steps.• Avoiding Scope Gaps: Identify where miscommunications or unclear responsibilities can lead to costly mistakes.• GC and Sub Coordination: Discover best practices for maintaining alignment among trades, designers, and developers when plans evolve.• Lessons from the Field: Hear real examples of mistakes and recoveries, plus insights from seasoned builders on what ensures success from day one.	
	PRICING LAWS: WHAT CAN A SELF STORAGE OWNER CHARGE THEIR TENANTS?	<i>Room 217 C</i>
	SPEAKER: Scott Zucker WEISSMAN ZUCKER	
	The law is rapidly changing as to what a self storage facility can charge its tenants and how they can charge their tenants, both as to rent and fees. This program will discuss the current laws in California, Colorado, Minnesota and Virginia and as new states are added, the impact of these laws on self storage operations and legal compliance. The bottom line is that not knowing the law can land a facility into hot water including the risk of class action lawsuits and governmental investigations.	
8:30 A – 8:45 A	BREAK	

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CONFERENCE SCHEDULE

THURSDAY, MARCH 19 (CONTINUED)

8:45 A – 9:45 A

GENERAL PANEL SESSION

Hemisfair C1-2

SEEING AROUND THE CORNER: WHAT'S NEXT IN SELF STORAGE

SPEAKERS: [John Manes](#) | STORSUITE • [John McAfee](#) | THE STORAGE PLACE
[Rick Schontz](#) | CITY LINE CAPITAL

9:45 A – 10:00 A

BREAK

10:00 A – 11:15 A

FEATURED SPEAKER SESSION • JAMIE SIMINOFF

Hemisfair C1-2

TURNING REJECTION INTO ROCKET FUEL: THE BILLION DOLLAR LESSONS BEHIND “DING DONG”

A lifelong inventor and mission-driven entrepreneur, Siminoff created the world's first Wi-Fi video doorbell while working in his garage in 2011. That doorbell has since transformed into Ring, the whole-home security powerhouse that was acquired by Amazon in 2018 for over \$1 billion.

Prior to Ring, Siminoff founded and sold several successful ventures, including PhoneTag, the world's first voicemail-to-text company. Today he focuses on a multitude of ventures through Shark Lake Explorations, his family office.

Siminoff holds his Bachelor of Science in Entrepreneurship from Babson College. When he's not working, he enjoys spending time with his wife, son, and dogs Pancake and Biscuit.



[Read his profile on page 22](#)

11:30 A – 2:30 P

TRADE SHOW OPENS

Exhibit Hall 3

1:30 P – 5:00 P

LARGE OPERATORS COUNCIL (LOC) MEETING

Marriott River Center, Pearl 2-3

SPONSORED BY: [ADVERANK](#) • [SELF STORAGE MANAGER, INC.](#)

LARGE OPERATORS COUNCIL (LOC) RECEPTION

SPONSORED BY: [CUBBY](#)

2:30 P – 7:00 P

EXHIBITOR MOVE-OUT

Exhibit Hall 3



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CONFERENCE SCHEDULE

THURSDAY, MARCH 19 (CONTINUED)

2:45 p – 4:00 p ROUNDTABLE DISCUSSIONS

Hemisfair C3

4:00 p – 4:45 p CONCURRENT EDUCATIONAL SESSIONS

Room 217A

TAKE THIS STUFF SERIOUSLY

SPEAKER: Jeffrey Greenberger | GREENBERGER & BREWER, LLP

There are issues that operators lose sight of in their operations, but these issues represent such a serious risk to your business. Our speaker, Jeffrey Greenberger, will identify several “hot button” legal risks to your business that can seriously harm or damage your business if not properly addressed. These issues range from recent price disclosure laws, price gouging laws, failure to enforce the terms of your rental agreement, violations of the requirements of your insurance policy that could result in a denial of coverage or renewal, and the storage and charging of lithium-ion batteries.

No matter what your size, or what your occupancy currently is, you do not want to get caught in the buzzsaw of litigation over any of these hot legal topics.

ANALYSIS OF PUBLIC SELF STORAGE COMPANIES: EARNINGS RESULTS, INVESTMENT ACTIVITIES AND 2026 GUIDANCE

Room 217B

SPEAKER: Marc Boorstein | MJ PARTNERS SELF STORAGE GROUP

In this session, we'll share detailed comparisons and analysis of self storage REITs including Public Storage, Extra Space Storage, CubeSmart, National Storage Affiliates, and new public company SmartStop Self Storage. This will include highlights of company operations, new management initiatives, investment and disposition activities, joint ventures, development pipelines, bridge loan programs, third-party management platforms and capital market activities. You'll hear an overview of new search and AI strategies, plus virtual management plans. Specifics examples include:

- Same-store revenue growth, expenses, and NOI growth.
- Individual market rental rates, occupancies and performance.
- Property acquisitions with cap rates (wholly-owned and joint ventures).
- Dispositions and with cap rates.
- New developments and expansions with yields.
- Bridge loan programs and opportunities.
- Third-party management platforms.
- Capital market activities with terms.
- Full year 2026 guidance.



PATRICK REILLY
President/CEO
Urban Self Storage

SSA ENGAGES

“Being in a forum that has other leaders talking about their views of the industry and challenges that we might have really elevated my thinking and has given me a different perspective that I have obviously been able to use with great success.”

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CONFERENCE SCHEDULE

THURSDAY, MARCH 19 (CONTINUED)

4:00 p – 4:45 p

CONCURRENT EDUCATIONAL SESSIONS (CONTINUED)

MEET YOUR FUTURE RENTER: SMART, SELECTIVE, AND SHAPING THE EVOLUTION OF SELF STORAGE

Room 217 C

SPEAKER: **Stacie Maxwell** | SECURELEASE/ON THE MOVE INSURANCE SPECIALISTS

Tomorrow's tenants won't look or think like today's. The self storage customer of 2031 will be digital-first, convenience-obsessed, and fiercely value-driven. They'll expect instant answers, frictionless technology, and brands that align with their personal values of security, transparency, and sustainability. The question is: will your operation be ready to meet them where they are?

In this forward-thinking session, we'll uncover the trends shaping the next decade of self storage demand and the evolving expectations that will redefine success. From AI-driven marketing and predictive pricing to mobile leasing, green initiatives, and trust-based branding, you'll learn how to future-proof your facility and create experiences that connect with the renters of tomorrow... before your competitors do. Attendees will learn how to:

- Anticipate the renter of the future.
- Deliver frictionless, tech-enabled experiences.
- Build trust in a transparent world.
- Engage through modern marketing.
- Create a future-ready action plan.

SMARTER OPERATIONS FROM THE INSIDE OUT

Room 217 D

SPEAKERS: **Chuck Gordon** | STORABLE • **Frank Certo** | THE STORAGE MALL

Emma Clark | ALL ABOARD PROPERTIES • **Cliff Hite** | STEIN INVESTMENT GROUP

Strong performance is built from the inside out. In this panel moderated by Storable's Chuck Gordon, operators share how insight, reporting, and operational discipline drive better execution, consistency, and customer experience across their portfolios.

4:45 p – 5:00 p

BREAK

5:00 p – 5:45 p

CONCURRENT EDUCATIONAL SESSIONS

SELF STORAGE NATIONAL MARKET OUTLOOK

Room 217 A

SPEAKER: **Tyson Huebner** | YARDI

Recent data indicates the self storage sector may have reached a cyclical bottom, with signs of gradual improvement emerging across many markets. However, recovery patterns remain uneven, shaped by local variations in demand, rent performance, new supply deliveries, and capital market conditions. This session will examine the latest data to assess where fundamentals are strengthening and where headwinds persist. Attendees will gain a framework for analyzing key performance indicators-rent trends, pipeline activity, absorption, and investment flows-and learn how to apply these insights in underwriting, budgeting, and operational strategy. The discussion will highlight how data can be used to evaluate risk and opportunity at both the market and asset level as the industry transitions into its next phase of growth.

THE AGENTIC FUTURE OF SELF STORAGE

Room 217 B

SPEAKER: **Matt Engfer** | CUBBY

In this talk, we'll discuss how AI can generate business outcomes for storage operators. We'll break down:

- How AI and AI Agents function in partnership with your software.
- What's critical for voice agents to get right across customer service, payments, leads, and new rentals.
- How voice agents are just part of the picture: orchestrating a system of action that works on your behalf.
- How to think about managing AI agents, from enhancement, to visibility, to guardrails.
- Implications for your organization and the jobs your teams do.

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CONFERENCE SCHEDULE

THURSDAY, MARCH 19 (CONTINUED)

5:00 p – 5:45 p

CONCURRENT EDUCATIONAL SESSIONS (CONTINUED)

FROM DATA TO DEALS: HOW OPERATORS CAN USE DATA SCIENCE TO MAKE SMARTER ACQUISITIONS

Room 217 C

SPEAKERS: Andrew Capranos and Ian Levin | 10 FEDERAL

Buying the right property is half the battle — running it profitably is the other half. In this session, Andrew Capranos and Ian Levin will break down how 10 Federal uses data science to evaluate acquisitions and ensure they align with operational performance goals. They'll show how data models, market analytics, and rent growth forecasts can uncover value that traditional underwriting misses — and how operators can apply similar tools to their own growth strategy.

Key Takeaways:

- Identifying acquisition opportunities using data-driven market analysis.
- How to model future occupancy, rental rates, and NOI.
- Operational considerations that make or break a deal (staffing, automation, security, etc.).
- Real-world examples of successful data-backed acquisitions.
- Practical steps operators can take to bring more science into their acquisition process.

30 DAYS TO OPERATIONAL EXCELLENCE: A TACTICAL BLUEPRINT FOR OPERATORS

Room 217 D

SPEAKERS: Jennifer Barroqueiro | ALL-PURPOSE STORAGE • Lou Barnholdt | UNIVERSAL STORAGE GROUP
Jessie Lamb | NODAFI • JC Reed | ALL-PURPOSE STORAGE

Every operator wants operational excellence, but too often it feels like a vague, long-term goal that's out of reach for smaller owners. This session flips that script by breaking the idea down into a 30-day tactical blueprint that attendees can actually use.

Think of it as a playbook: daily and weekly steps that move the needle on occupancy, revenue, and customer experience. We'll walk through what to audit on day one, which vendor reviews to tackle in week one, and how to layer in revenue management, staff alignment, and marketing tweaks over the course of a single month. Attendees will learn how to:

- Diagnose and prioritize operational gaps with a structured facility audit.
- Implement a step-by-step 30-day roadmap that improves revenue, reduces costs, and enhances customer experience.
- Build accountability by turning big goals into daily actions their team can consistently execute.

5:00 p – 6:00 p

YLG EDUCATION & NETWORKING SESSION

216AB

SPONSORED BY: KIWI II CONSTRUCTION, INC. • SECURELEASE • SPAREBOX TECHNOLOGIES
STORSUITE • TENANT PROPERTY PROTECTION

6:00 p – 7:30 p

SAN ANTONIO HONKY TONK HOEDOWN RECEPTION

Grotto

SPONSORED BY: DALLENBACH-COLE ARCHITECTURE • DEVON SELF STORAGE • RELIABLE COMMERCIAL CONSTRUCTION
SOLID STEEL STRUCTURES INC. • TRACHTE BUILDING SYSTEMS

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CONFERENCE SCHEDULE

FRIDAY, MARCH 20

7:00 A – 10:30 A

SSA CAFÉ

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Hemisfair C3

7:30 A – 10:30 A

MEMBER ZONE & SSA FOUNDATION COUNTER

Hemisfair Lobby

8:00 A – 8:45 A

CONCURRENT EDUCATIONAL SESSIONS

SMILING FACES RENT MORE SPACES: HARNESSING ATTITUDE FOR PROFIT

Room 217 A

SPEAKER: RK Kliebenstein | SELF-STORAGE, LLC

In a highly competitive market, attitude is the invisible asset that drives rentals, retention, and positive online reviews. This engaging session is focused on Attitude Engineering, demonstrating that if you can't turn the frown upside down, you're leaving money on the table. We'll teach you how to recognize that while you cannot change every challenging situation, you can change your response to it. Learn to identify and eliminate "negativity cancer" in your team culture, replacing it with a resilient, positive, and customer-focused mindset. This program delivers specific techniques for building a proactive, winning attitude that takes on difficult challenges, significantly improves the customer experience, and demonstrably increases your close rate. We will detail the "Mirroring Technique" for phone sales to match energy, the importance of a "Service Recovery Script" for turning an angry customer into a raving fan, and methods for managers to model enthusiasm to increase team morale and sales confidence.

PREPARING YOUR PORTFOLIO FOR AN INSTITUTIONAL EXIT

Room 217 B

SPEAKER: Scott Schoettlin | SKYVIEW ADVISORS

Most owners underestimate how dramatically preparation can swing the outcome of a sale. Institutional buyers aren't just buying occupancy — they're buying a story backed by flawless financials, operational scalability, and risk-free execution. In this session, we'll share insider strategies brokers use to turn ordinary facilities into premium, institution-grade portfolios. Attendees will walk away with the same checklist we use to get sellers top-tier valuations in today's competitive market. This isn't theory — it's what actually moves the needle when millions are on the line.

THE SHIFT TO AUTOMATION: HOW SMART TECHNOLOGY RETROFITS CAN REMEDY INEFFICIENCY

Room 217 C

SPEAKERS: Terry Bagley | JANUS INTERNATIONAL • Travis Morrow | NATIONAL SELF STORAGE AND STORELOCAL

As owner-operators face mounting pressure to cut costs, scale efficiently and deliver the seamless experiences consumers now expect, many are shifting to automation as a remedy for all three. In this session, attendees learn about the operational efficiencies that come with retrofitting their facilities using the latest smart-locking technologies. You'll also hear directly from an owner/operator who has made automation a core operational strategy. He'll share the bottom-line results they've achieved through the implementation of smart technology — from recurring revenue that stems from monthly technology fees and at-capacity occupancy rates to significant savings on labor, insurance and property protection.

THE PERFECT PICK: FROM JOB POSTING TO PERFORMANCE

Room 217 D

SPEAKER: Belinda Jones

Job postings are more than just lists of duties and requirements — they're the first impression a candidate gets of your company. The words you choose can either attract the right people or unintentionally push them away. A posting that's too rigid might deter someone with transferable skills, while one that's too vague may bring in applicants who aren't a good fit.

In this session, we'll explore how the right job posting ensures the right person applies, how experience and education truly transfer into new roles, and how people's learning styles connect with your training program. Together, these elements demonstrate why hiring isn't just about filling a role — it's about aligning opportunity, potential, and growth. And when that alignment is clear, you don't just hire a candidate — you hire the perfect pick for the job.

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CONFERENCE SCHEDULE

FRIDAY, MARCH 20 (CONTINUED)

8:45 A – 9:00 A

BREAK

9:00 A – 9:45 A

CONCURRENT EDUCATIONAL SESSIONS

TRENDS IN RV & BOAT STORAGE

Room 217 A

SPEAKER: **Mark Dirato** | BAJA CONSTRUCTION CO., INC.

With boat and RV ownership on the rise, it makes sense that storage for these vehicles is in higher demand, creating opportunity for the enterprising developer or property owner. However, the development and construction process for this product can be challenging. There's a lot to consider. We will share the lessons we learned from building these types of projects over the last 20 years, so you can create a foundation for success. You'll learn:

- The latest trends in boat/RV-storage development.
- How to choose the best site for your project.
- The process and timeline for boat/RV-storage construction.
- How to properly design the facility, including layout requirements.
- The amenities you might include to entice and appease customers.

LAW FOR LEADERS: 5 THINGS EVERY LEADER NEEDS TO KNOW IN 2026

Room 217 B

SPEAKER: **Pam Howland** | IDAHO EMPLOYMENT LAWYERS

Today's leaders are expected to be culture drivers, compliance enforcers, and crisis managers—all while keeping their teams productive and engaged. But one misstep in any of these roles can quickly turn into a legal headache (or a full-blown lawsuit). With rapid legal changes, new employee protections, and rising expectations for respectful and inclusive workplaces, leaders need more than instincts—they need a roadmap.

Join employment attorney and nationally certified speaker Pam Howland to explore the 5 most critical areas where well-intentioned leaders often go wrong—and what to do instead. Drawing from real cases and over two decades of experience defending employers, Pam will share the practical, preventative tools that every supervisor, manager, and HR professional needs to lead legally and confidently in 2026.

This session is not just about avoiding lawsuits—it's about building leadership habits that protect your organization and empower your team. Whether you're a seasoned executive, a new manager, or an HR professional training others, you'll leave with a checklist of best practices, a sharper legal lens, and a fresh understanding of how great leadership and compliance go hand-in-hand.

7 STRATEGIC MISTAKES OPERATORS RISK MAKING

Room 217 C

SPEAKER: **Jon Loftin** | OPENTECH ALLIANCE

Staying small-thinking in a fast-moving market quietly destroys margins, market share, and optionality. This session exposes seven common strategic errors that turn good operators into stuck operators, then gives clear, prioritized actions to stop the bleed, modernize operations, and capture missed revenue without risky, guesswork-driven investments.

- Lacking clarity on AI: Treating AI as a buzzword instead of a targeted set of use cases tied to measurable outcomes.
- Not owning your data: Relying on third parties for raw data access and losing control of insights, portability, and monetization.
- Failing to future-proof: buying point solutions that don't scale or integrate, creating technical debt and replacement costs.
- Managing operations with ad hoc tools: Sticky notes, clipboards, and spreadsheets that limit visibility, auditability, and scale.
- Missing tenant evolution: Ignoring changing customer expectations for frictionless, digital-first experiences and flexible offerings.
- Underestimating revenue risks: Neglecting churn drivers, upsell paths, and dynamic pricing that leave revenue on the table.
- Ignoring people and process change: Assuming tech alone solves problems while skipping training, governance, and operational redesign.

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FRIDAY, MARCH 20 (CONTINUED)

9:00 A - 9:45 A

CONCURRENT EDUCATIONAL SESSIONS (CONTINUED)

SETTING YOUR STORE APART

Room 217D

SPEAKERS: Jim Mooney | SBOA • David Cooper | STORAGE KING

In this session, we are going to build on the last several managers' sessions. We are going to help you and your store stand out from the rest of the competition.

We have given you the basics, now we are going to vault you to the next level with the help of technology, including AI to help make your organization stand above.

Be the sales professional and make an impact at the most important time for your customer. We have always said that storage is an event driven business. You need to be there and be prepared when the phone rings, the inbox dings or the front door opens.

9:45 A - 10:00 A

BREAK

10:00 A - 11:15 A

CLOSING GENERAL SESSION

Hemisfair C1-2

LEGAL POWER HOUR

SPEAKERS: Joe Doherty | SSA • Carlos Kaslow | SSLN • Scott Zucker | WEISSMAN ZUCKER/SSLN



REGISTER ONLINE

SCAN, CLICK OR VISIT SELFSTORAGE.ORG

DON'T MISS OUT ON
NETWORKING, EDUCATION,
TEXAS, AND MORE!

REGISTRATION INFORMATION

Members Only: Full and Additional Rep registration fees include a downloadable library of session recordings and slides.

Optional Events: Not included in Full, Additional, 1 Day, and Trade Show registration categories.

	REQUIRES SSA MEMBERSHIP ID NUMBER			Non-Members
	SSA National Members ¹		SSA Charter Members/ SSA Managed Associations	
	By 2/6/26	After 2/6/26 and On-Site		
<input type="checkbox"/> FULL REGISTRANT	\$685	\$735	\$785	\$1,010
<input type="checkbox"/> ADDITIONAL REP (same company)	\$560	\$585	\$635	\$910
<input type="checkbox"/> 1 DAY ONLY (Thursday, March 19, includes Trade Show)	\$470	\$485	\$535	\$710
<input type="checkbox"/> TRADE SHOW ONLY <input type="checkbox"/> Wednesday AND/OR <input type="checkbox"/> Thursday	\$190	\$205	\$235	\$275
<input type="checkbox"/> ECONOMIC SUMMIT * (Optional Event: Wednesday, March 18)	\$400	\$425	\$450	\$550
	First Registrant	Second/Third Registrant		
	\$250	\$250	\$300	\$375
<input type="checkbox"/> MANAGERS SUMMIT * (Optional Event: Wednesday, March 18)	\$210	\$235	\$285	\$360

NO SUITCASING: Vendors who are not exhibiting **must** register as a Full Registrant. Any non-exhibiting vendor observed soliciting within the conference & trade show spaces will be asked to leave.

No one under the age of 16 is allowed in the exhibit hall

¹ Those who pay their dues directly to the SSA and have a valid SSA ID number

*Not included in registration fees.

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EXHIBITOR BOOTH LIST

SUBJECT TO
MODIFICATION

For 50 years, the SSA has continued to provide the necessary tools and resources you need to help you move ahead of your competition. Our exhibitors display the best and most innovative products and services you need to develop, build, and operate your self storage business. Talk with our vendors.

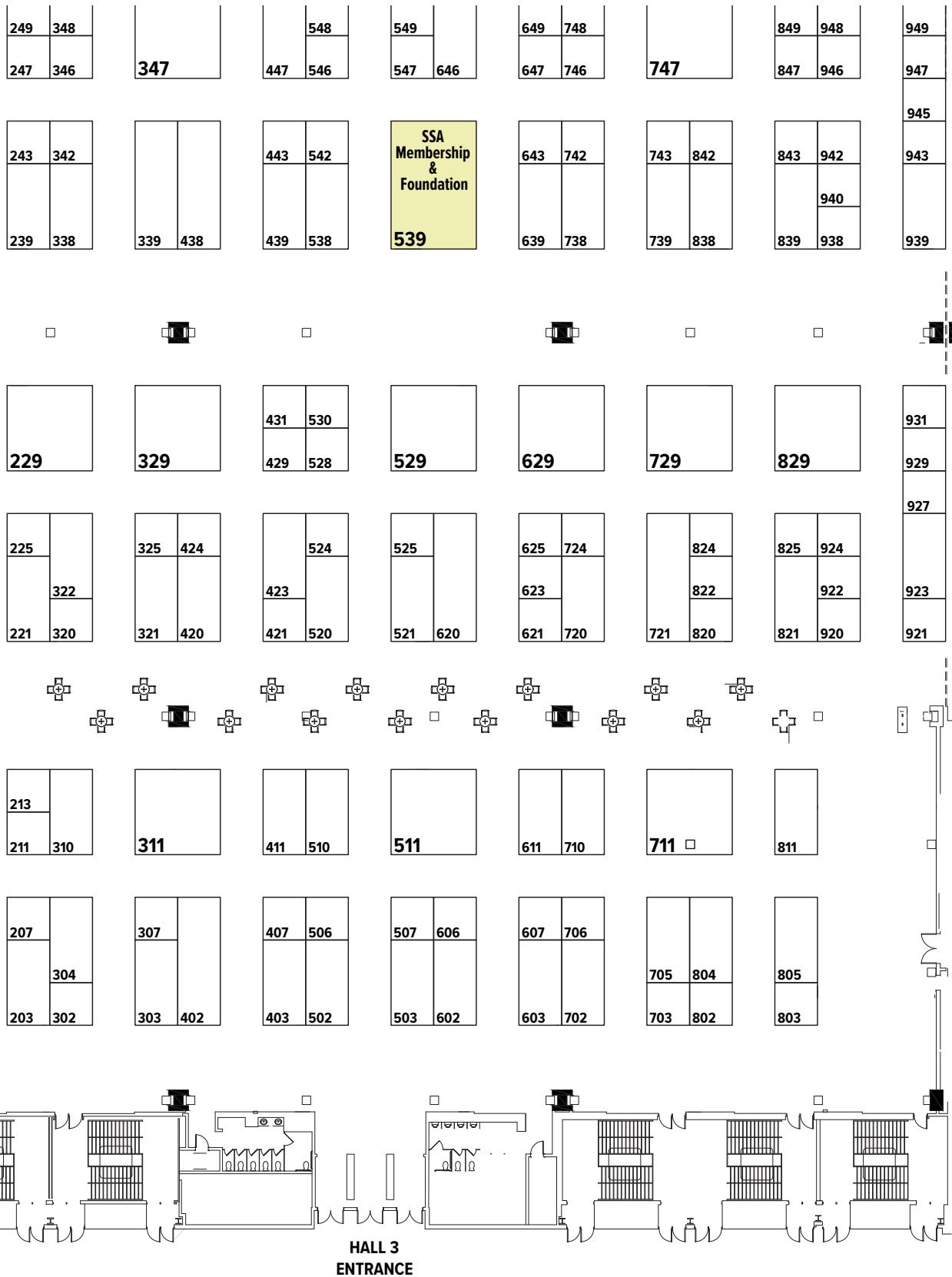
3D Group	748	Extra Space Storage	702	PropRise	240	StorageMart	538
6Storage Software Solutions	824	Flatbox	229	PTI Security Systems	329	StoragePro Management, Inc.	304
A&E Construction Co.	247	Forge Building Company	849	Public Storage	420	StoragePug	804
Absolute Storage Management	546	Go Local Interactive	239	Quikstor	703	StorageReach	207
Accent Building Restoration (ABR)	502	Grifco Design/Build Inc	724	Rapid Building Solutions	738	Storeganise	346
Adverank	820	GV Install	940	Reliable Commercial Construction	811	StorQuest Self Storage	520
Ai Lean	924	Inside Self-Storage	224	Rental Payment Solutions	942	StorSuite	921
AJAX Construction	244	Interform	230	RKAA Architects, Inc.	507	StorTrack	842
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