

2020 SSA Online Media Kit

If your goal is reaching the owners, operators and employee decision-makers in the storage industry, advertising with the SSA is the smartest investment you can make. Our online presence is strong, because SSA members are proactive professionals who have chosen to join, participate and stay informed on the latest data, trends, products, legislation, education and conferences/events that affect their business.



www.selfstorage.org



Average of
9k
unique visitors
per month

Average of
14k
visits
per month

Average of
37.5k
page views
per month

Average of
2m 10s
visit
duration

Social Media Audience



4.5k

Twitter followers



3.2k

Facebook followers



4.4k

LinkedIn followers

SSA Website Advertising Positions & Rates

www.selfstorage.org

HOME PAGE

Banners (260p x 110p)

\$2,150/month

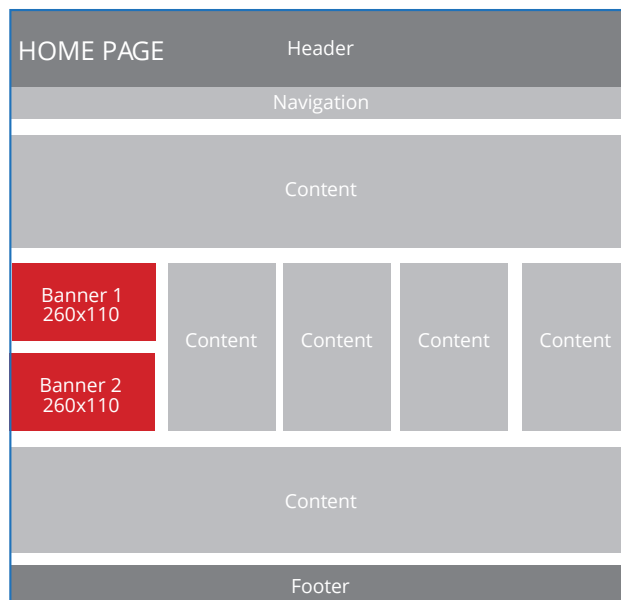
\$7,500/quarter

\$23,500/year

- Includes a direct link to your site
- Rotates up to five ads/position each month

FILE FORMATS FOR ALL ADS

- JPG, PNG, GIF (non-animated)
- 72dpi max
- File size limited to 50kb



Advertising Contact - Tom Comi at tcomi@selfstorage.org or 703.406.6148

INTERIOR PAGES

Skyscraper (160p x 600p)

\$1,950/month

\$7,000/quarter

\$21,450/year

Banners (260p x 110p)

\$1,800/month

\$6,500/quarter

\$19,500/year

- Includes a direct link to your site
- Rotates up to five ads/position each month

