

# SSA WEBSITE ADVERTISING 2022 POSITIONS & RATES

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## SELFSTORAGE.ORG



### HOMEPAGE **BANNER\*** (260 x 110)

Month	\$2,601
Quarter	\$9,075
Year	\$28,435

### INTERIOR PAGES **SKYSCRAPER\*** (160 x 600)

Month	\$2,359
Quarter	\$8,470
Year	\$25,954

### INTERIOR PAGES **BANNERS\*** (260 x 110)

Month	\$2,178
Quarter	\$7,865
Year	\$23,595

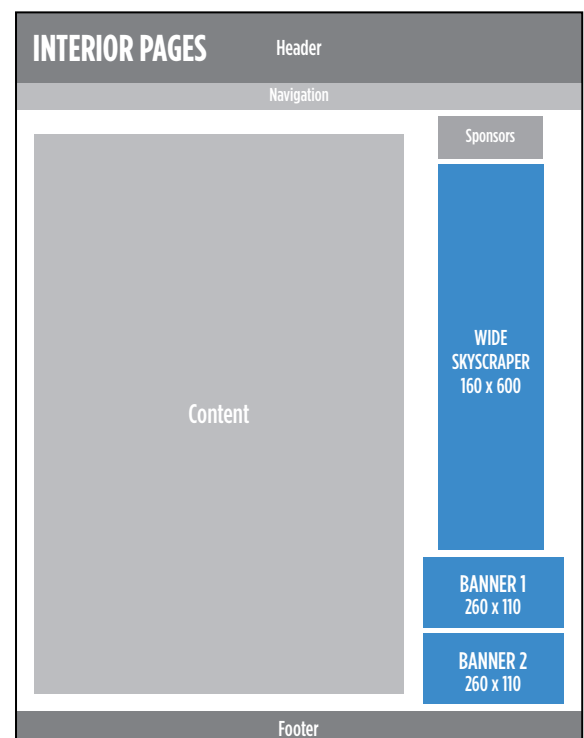
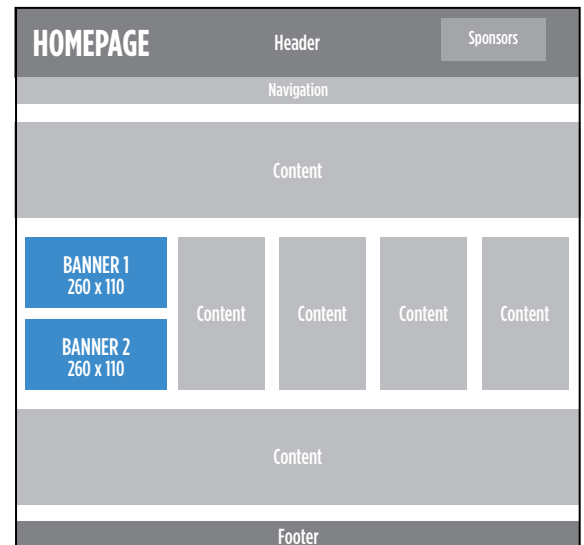
\* Rotates up to five ads/position each month  
Includes a direct link to your site

#### FILE FORMATS FOR ALL ADS

- JPG, PNG, GIF (non-animated)
- 72dpi max
- File size limited to 50kb
- All sizes are in pixels

#### Advertising Contact

Tom Comi | tcomi@selfstorage.org | 703.395.9703



Average of  
**9k**  
unique visitors per month

Average of  
**14k**  
visits per month

Average of  
**37.5k**  
page views per month

Average of  
**2m 10s**  
visit duration

## SSAMAGAZINE.ORG

### HOME PAGE **CAROUSEL\*** (1200 x 300)

Month	\$2,995
Quarter	\$6,640
Year	\$25,590

### HOME PAGE & SSIR **BLOCK\*** (260 x 260)

Month	\$2,500
Quarter	\$6,490
Year	\$22,990

### SSIR **BANNER\*** (600 x 175)

Month	\$2,000
Quarter	\$5,942
Year	\$19,885

**Reaching the industry decision makers!**

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