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Contact: Tom Comi
Director of Communications
Self Storage Association
tcomi@selfstorage.org

California SSA's Erin King Will Represent National SSA

The national Self Storage Association (SSA) and California Self Storage Association (CSSA) have announced an agreement that will enable CSSA Executive Director Erin King to support SSA initiatives moving forward, enhancing the growing management and government relations obligations of the industry's national trade group. King will maintain her existing role with the CSSA while expanding her scope to include functions in western states and representing the SSA at its two national conferences. The national SSA currently manages 14 state self storage associations and pursues a considerable legislative agenda with targets from Hawaii to Florida.

"Today's announcement represents a commonsense approach to industry representation that will create immediate efficiencies in our state management and government relations areas," said Tim Dietz, SSA President & CEO. "Erin is a 15-year veteran of the self storage industry, and for more than a decade she has run one of the industry's largest trade associations. We are particularly appreciative that the CSSA board of directors has supported this cooperative model."

CSSA Chairman Dean Keller echoed Dietz's comments. "We are pleased to reach an agreement with SSA that encourages a collaborative dynamic within the industry and offers Erin the opportunity to expand her impressive career while also preserving the independence of our state association."

King began her career with Shurgard Storage Centers as regional coordinator. She later grew into recruiting and training positions, responsible for the staffing of 26 locations across Southern California. She went on to become a district manager responsible for 12 locations in California. In addition to her CSSA position, she has also chaired SSA's Affiliated Associations Council (AAC) for several years, leading dialogue among state and international association executives.

"I have enjoyed a productive relationship with Tim and his staff for many years," said King. "This is the ideal next step in my career, enabling me to increase my support of this great sector and also continue the position and relationships in California that are so important to me."

About the Self Storage Association (SSA)

The Self Storage Association (SSA) is the premier national not-for-profit trade organization for the industry and the registered lobbying organization before the U.S. Congress and federal agencies. SSA is official voice of the 28 billion-plus (revenues) storage industry that currently numbers 48,500 self storage facilities nationwide. The SSA directly represents some 5,500 direct and indirect member companies that own and operate some 22,000 self storage facilities throughout the United States. The SSA is affiliated with more than forty (40) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators to multiple-facility companies, to vendors, to large publicly traded firms and Real Estate Investment Trusts (REITs).

SSA was founded in 1975 and is incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation; headquarters offices are located in Alexandria, VA. For more information, visit our web site at www.selfstorage.org.