



FOR IMMEDIATE RELEASE

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**Timothy Dietz to Succeed Michael Scanlon as
Self Storage Association CEO**

Alexandria, VA — The national Self Storage Association (SSA) announced today that SSA Chief Operating Officer Timothy J. Dietz shall succeed Michael T. Scanlon, Jr., as the Association's next President & CEO effective October 1, 2015. Dietz, who joined the SSA in 2004, led lobbying efforts and managed other executive functions for the organization until his promotion to COO last year.

"The SSA Board of Directors unanimously confirmed its confidence in Tim as the natural choice to lead our 5,500-member trade group upon Mike Scanlon's retirement," said SSA Chairman John Barry. "Mike's tenure included the best and worst of times for our industry and his steadfast leadership and courage was truly appreciated. Our community looks forward to honoring Mike for his tremendous contributions to the sector at our annual conference in Las Vegas, September 9-11."

Celebrating its 40th year in 2015, the SSA has developed into a substantive national real estate trade association under Scanlon's leadership, protecting the industry from unwarranted regulatory threats and improving the business arena through a deliberate government relations program. It also has maintained its position as the primary meeting place of invested self storage owner-operators who gather at several SSA events throughout the year.

"Mike Scanlon has assembled an excellent team of association professionals who share his vision of industry representation and membership services," said Dietz. "For more than a decade, Mike has steadily improved the member value proposition of the SSA, establishing a stature consistent with the leading national real estate trade associations. Our staff looks forward to building upon the considerable momentum that Mike's hard work and the example have provided."

Dietz came from a corporate government relations background before joining Scanlon at the SSA. In 2011 the George Mason University graduate completed his Certified Association Executive (CAE) designation through ASAE, the Center for Association Leadership, which is based in Washington, D.C.

Also announced today, the SSA welcomes Marcus C. Dunn in the role of Director, Government Relations to fill the position Dietz held for the past 11 years. Dunn comes to the SSA with a varied advocacy background, most recently with the Security Industry Association (SIA), a member-based organization that represents the facilities security sector. Previously Dunn held positions within the United States Congress, including legislative support for Congressman Robert Shaeffer (R-CO), and had lobbied with the law/consulting firm of Patton Boggs (now, Squire Patton Boggs). He began his career filling administrative and legislative functions for the Colorado General Assembly. Dunn holds degrees from the Metropolitan State College of Denver and Lund University, Sweden.

About the Self Storage Association (SSA)

The Self Storage Association (SSA) is the only national not-for-profit trade organization for the industry and the registered lobbying organization before the U.S. Congress and federal agencies. SSA is official voice of the \$24 billion (revenues) self storage industry that currently numbers 48,500 self storage facilities nationwide. The SSA directly represents some 5,500 direct and indirect member companies that own and operate some 22,000 self storage facilities throughout the United States. The SSA is affiliated with more than thirty (38) state and regional associations in the U.S. and several international associations representing Asia, Australia, Canada, Europe, Japan, Latin America and South America. SSA members range from individual facility owner-operators to multiple-facility companies, to vendors, to large publicly traded firms and Real Estate Investment Trusts (REITs).

SSA was founded in 1975 and is incorporated in the State of Virginia as a (501-c-6) not-for-profit corporation; headquarters offices are located in Alexandria, VA. For more information about the national Self Storage Association, please visit our Web site at www.selfstorage.org.

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